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HENRY FIELD'S SEED SENSE

Sent free
Compliments of
HENRY FIELD

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXV

Shenandoah, Iowa, March 1, 1941

No. 2

Ten Acres Enough

Somewhere I have read a book with that title, "Ten Acres Enough." It was years ago and I don't remember very much about it now, but I do remember that it impressed me very much at that time, and the longer I live and the more I see of farming, the more I believe that the most of us are farming too much land, and that if we would put as much work on a less number of acres, we would get along better.

This picture is one that proves what you can do on a small space. We have a big garden in the Ozarks, but I doubt if it's over one acre in all. And we get enough truck off it for ten families. And our garden in Shenandoah is just a little bigger than a postage stamp and we canned stuff from that all summer.

A little hard work, patience, and perseverance is all it takes.

Good seed goes without saying. You'll be blessed with plenty, you'll be healthy and happy. Of course, you might not get rich off a small farm, but you'll have plenty to eat, plenty to wear, a comfortable home, happy children, and who could be richer than that?

You know it never was my ambition to have a big farm or a big business. From the time I was a little boy, my ambition was to have a nice little truck farm of my own where I could raise vegetables and fruit and some flowers and just make a nice comfortable living. I got started at this seed business partly because I wanted something to do in the winter time when I couldn't be working in the garden and partly because I enjoyed breeding improved strains of vegetables, and so on, and partly because the neighbors keep pestering me for seeds like I used myself. And when I did get started in the Seed business, I never intended to make a big business of it. I just wanted to have a nice little hand-made, personally conducted business that me and my wife and the children and the hired man could manage by ourselves, and that would just keep us busy two or three months during the slack time of the year.

Of course, when I once got started at the business, the business ran away with me. I didn't propose to get left, but was determined to keep up my end of the game, and the result is I have grown clear away from that little farm and truck garden that was my ideal.

When I saw where this seed business was taking me to, I said that anyway, when I got to be forty years old, I was going to retire from business, and do the things I wanted to do. I didn't

mean that I was going to stop work, but I was going to quit the responsibilities and worries of actual business life and do the things I have always wanted to do.

But you know how it is, when the time came I couldn't go, and I haven't let go yet, and it may be that I never will let go for a long time yet, unless the doctor orders me to let go and that is likely to be a long time ahead.

But some of these times I am going to just walk out and tell the rest of the boys they can go ahead and run the business. I am going down in the hills on a few acres of ground and raise flowers and vegetables and fruit and a little patch of Alfalfa and a big patch of Strawberries and more flowers and go off on an automobile trip whenever I feel like it and just have the time of my life in general. I'll sit up on the porch with a pile of vegetables in front of me and have my picture taken and feel just as proud as a peacock.

What's the use of all this work and worry anyway? What will it bring you that you wouldn't get anyway?

And the city woman with her servants and her society and her big house and all of that, what has she got ahead of a woman on a nice little farm or acreage?

And speaking of cities, I really can't see what anybody ever wants to live in a city for. Of course I have never really lived in a city, although I have visited different cities several times for as much as three days at a time, but three days is about as long as I can stand it.

I remember once I stayed in Chicago three days and if I had had to stay there three days longer, I

would have started out afoot if the trains hadn't been running.

If a lot of those poor devils in the city had a little home in the country, even if it were no more than the hills of the Ozarks, it seems to me they would be a whole lot better off.

But most of them wouldn't go to the country if they could. They'd starve—or go on relief first. And there you are again.

Well, us people who do live in the country and the little towns ought to be properly thankful and make the most of our advantages. Don't be surprised, if some of these times you hear that Henry Field, the seedsman, has suddenly moved on to a little truck patch, and that the doctors say he isn't crazy either.—H. F.

P. S.—The best way to start that garden is to get your order in early. I'm looking for it and we're all ready for it and will get your stuff out to you so fast you'll be surprised. If you can't send an order, write me a letter anyway.—H. F.



Doesn't Look Like We'll Go Hungry

Doesn't look like we'd ever run out of something to eat, does it? And really there's no reason why anybody with a little ambition and a few dollars worth of seed should ever go hungry, if they'll just put up what mother nature will grow for them.

This was taken down in our Ozark cabin one night when Mrs. Field was bringing down some more jars. We have a duplicate set like this, of course, in the basement at Shenandoah. Mostly some of everything. Regular 57 varieties, and packed two feet deep on the shelf.

Some Henry Field Gardeners—They Grow Good Gardens



Reading Henry's Catalog

That young gardener behind the glasses is only 2½ but he's studying the catalog like a grown-up. Notice he's being brought up right on Henry Field's catalog like his mother, Mrs. Earl Morse, Marion, Kans., was. Mrs. Morse wrote, "My son, Paul, with a H.F. catalog and a jar of Tendergreen beans and one of Rust Resistant Wax. We planted ¼ lb. of each and the yield was around 40 quarts. My mother always got her seeds from you, too, as long as she lived."



\$40 of Cucs. from 15c Pkt.

Here's a real cucumber patch for you. It belongs to Mrs. Robert Ferneau of Nordin, Okla., who wrote, "I never was able to raise cucumbers until I sent to you in 1939. I got 15c worth and raised 52 bu. I sold \$40 worth and canned 97 quarts. In 1940 I raised and sold \$27 worth besides what I canned."

There's a good example of what good seed can do. Don't be satisfied with anything, but the best.—H.F.

Sweet Potato Plants

Yes, we are going to have Sweet Potato plants and plenty of them, ready for shipping at the proper planting time. We can supply you with three kinds, NANCY HALL (the vigorous, large ones), YEL-LLOW JERSEY (the dark yellow ones), and PORTO RICO (red, good keeper). All varieties are priced cheap. 100 for 45c, 200 for 85c, 500 for \$1.95, 1,000 for \$3.25. All Postpaid.



Plenty of Help

S. R. Hudson of Calumet, Okla., should have a very good garden. He starts early, he uses Henry Field seed and garden cultivator, and has two real good helpers from Judy and Julia Hudson when going gets tough. That's the way to garden—with a garden cultivator. Takes all the hard work out of gardening and does it twice as good. You'll find them on page 57 in the cat.



Field Customer 25 Yrs.

"Dear Mr. Field: I have used your seed now for 25 years and wouldn't be without them. Thought you would like to see the kind of garden they make. Picture is of myself and Iceberg Lettuce. I sold a lot beside all we ate and gave away. That's a bed of early Alaska peas beside the lettuce. I picked 3 bu. of peas from ½ lb. of your seed."—Mrs. Emma Thompson, Mokane, Mo.

What's a Picklet?

One of our customers wrote in the other day and all his letter said was, "What's a Picklet?" We didn't know what he was talking about until one of the boys found the printer had made a mistake printing the name on the cucumber packet and it read "National Picklet Cucumber" instead of National Pickle Cucumber.

Guess the printer felt generous when he was making the packet and that's why he slipped in an extra "t".

If you have been worried about the same thing, there's the answer. We're sorry, but you'll find it won't change the cucumber any and it will taste the same. And, by the way, the National Pickle is one of our best cucumbers. If you haven't tried it, you should.



One of My Canadian Customers

Yes, I send seeds all over the world where people are particular and want the best, high-yielding seed. Here's one of my customers up in Avonhurst, Saskatchewan—Frank Lanz—who says, "This picture of some of the things I raised from seeds ordered from you. I have tried many different seedhouses, but never am satisfied with any but Henry Field seeds."



One Picking Field's Peas

From clear out in California comes this picture that shows what our Seeds do out there. Mrs. Ray Kelsey of Ferndale, Calif., sent this in.

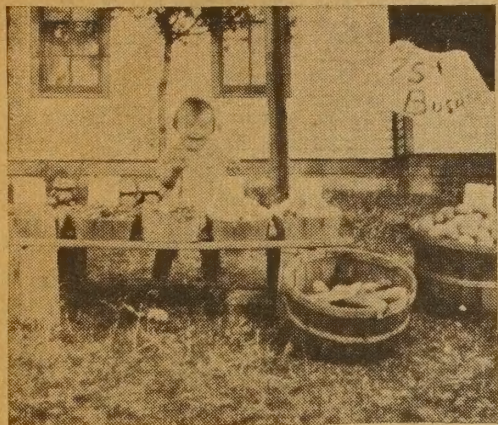
"Dear Mr. Field: This is my son Kent, 2 yrs., and one picking of H.F. peas. We raise Early Alaska and Laxton's progress. Had 2 small patches and canned 4 qts. and ate lots beside. They sure did bear. The aphid started on them 2 or 3 times, but your Bug Dust promptly took care of that."

Melon Seed Tip

To foil the rodents that get melon seed, soak seed a day and 2 nights in water, drain and roll in Bug Dust. I've done this with success and had letters from at least 100 other people saying it worked for them. Also good on muskmelons, cucumbers and the like.

* * * * *

In the old days, when a man did a good job, you could hand him a \$5 gold piece, but now you have to write a check, deduct social security, and report the gift to the government. It's like asking a girl friend for a receipt for your orchid.—Bagology.



Keeping Store

Who could resist buying here? Nice fruit, proper price signs and a great big smile thrown in for good measure. She's got the right idea. Mrs. Carl Bunde of St. Paul, Minn., sent in this picture of their daughter DeLoris and said, "Your Beta and Niagara Grapes were grand here last year. We think this would be a cute picture for Seed Sense."

Some Novelty Corns

A lot of you folks have shown interest in different novelty corn. It is fun to grow and always causes a lot of talk and comment. Here are three of the best I put in just for fun so you could try them. All are 10c per pkt.; ½ lb. 25c; 1 lb. 35c postpaid.

World's Longest-Eared Corn—Ears average 15 inches in length—usually two to a stalk. Longest eared corn in the world. Practically two ears of corn on one cob.

World's Tallest Corn—If you want to win the tall corn contest at the fair, get some of this. Often twenty feet tall. Over 10 contest winners last year won with my "World's Tallest Corn."

Red Russian Sweet Corn—Yes sir, a sure enough red corn. The roasting ears are a rich orange in color. Cross between Golden Bantam and an early Russian Corn.



Posing for Henry's Seed Sense

"It's fun posing for Mr. Henry Field's Seed Sense, even if the shovel is most twice as big as I am and I'm 4. I'm just play acting here, but I really am going to make a Henry Field flower bed and raise my own Henry Field flowers." Picture sent in by Mrs. Albert White of Crowder, Oklahoma. The little girl is Phyllis Ann Sebourn.

Hurry Those Peas In

You can't plant peas too early, especially Alaska and Early Bird. Best peas I ever had were planted when top two inches of soil was mellow and there was frost from there on down.



No You Don't

"Beg all you want to, but you won't get any of this melon. This is from Henry Field seed and besides I'm hungrier than you."

Mrs. Curtis Hill, of Dawson, Nebr., sent this picture of her son, Willard, and said, "We always have good success with your seeds and nursery stock. Those Chinese Elms we ordered of you last year are all alive and made rapid growth in spite of our dry weather. We enjoy all your radio programs especially Grab Bag."

Finds Fault With Seed Sense

"Well, Henry I got Seed Sense for March and the only fault I can find with it is it's not big enough."—Frank E. Fisher, Lakeville, Ind. P.S.—"I bought my first seeds of you when Ruth was a baby."

That was sure some time ago because Ruth now has four of her own.—H. F.

The Sugar Lumps 'Go To Town'

For four years since we introduced them, the Sugar Lumps have been our most popular melon. And well enough they should be. They're the sweetest melons you ever ate, just the right size for the ice-box, and they come early by July 4. But this year, the orders for them have almost doubled.

I think mainly, it's because neighbors have been given a treat or two of them, and decided there was no sense not having delicious sweet melons themselves since they were so easy to grow. Anyway, I think my seed supply is ample to meet this heavy demand, but I'm not sure, so don't put off ordering too long.

Fish Pool Catalogue Free



It's impossible to get everything in our general catalog so we make up special booklets for the things not found there. We have just completed our

spring edition of the fish and bird catalog. If you have not received a copy of it, just write a post card and ask for one. This booklet tells about birds, how to build and properly plant a fish pool, etc. It's free, of course.

Vitamins and Vegetables

Used to be we ate vegetables because they were good for us. Now we eat them to get vitamins. Which is all the same, I guess, but only the new-fangled way to say the same thing.

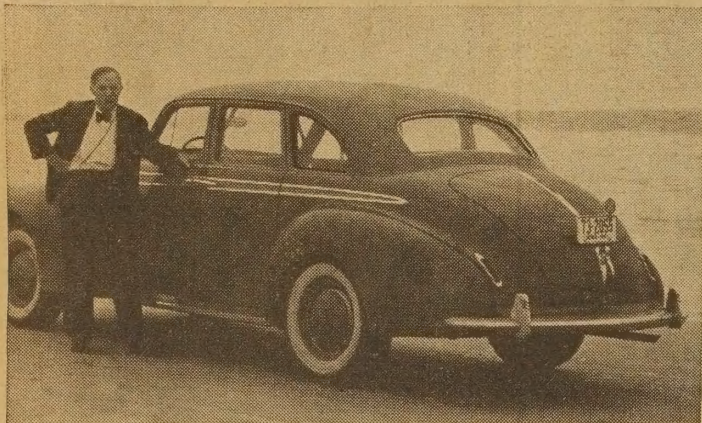
I ran across a chart in the current "Better Homes & Gardens" magazine the other day and thought you folks would be interested in part of it. If anything ever proved the superiority of vegetables over other foods for maintaining good health, this chart certainly does.

Anyway, read over the chart and if you don't send in for vegetable seeds for a big garden I miss my guess.

| Units Adults Should Have Daily | Vitamin A Prevents infection, eye trouble | Vitamin B ₁ Vim and Vigor, Pre- vents tiredness | Vitamin C Prevents scurvy, bad teeth | Vitamin G B ₂ Prevents pellagra | Vitamin D Prevents rickets, bad bones |
|--------------------------------|--|---|---|---|--|
| One Apple | 100 | 20 | 250 | 30 | .. |
| Serving Asparagus | 410 | 100 | 350 | ... | .. |
| String Beans (Cup) | 900 | 90 | 160 | ... | .. |
| Beets (cup cooked) | 70 | ... | 200 | 100 | 20 |
| Slice White Bread | 5 | 6 | ... | 20 | .. |
| Broccoli (½ cup) | 8,000 | ... | 400 | 220 | 8 |
| Butter Serving | 150 | 11 | ... | 14 | .. |
| Cabbage cooked (cup) | 700 | ... | 700 | ... | .. |
| Carrots raw | 7,700 | 24 | 140 | 100 | .. |
| Cauliflower, cooked | 100 | 60 | 1100 | 120 | .. |
| Swiss Chard (½ cup cooked)... | 12,000 | ... | 310 | 250 | .. |
| Grapefruit ½ | ... | 40 | 1200 | 40 | .. |
| One White Potato | 80 | 50 | 400 | 27 | .. |
| Serving Whole Wheat Cer. | ... | 48 | ... | 100 | .. |
| Peas Cooked ½ cup | 800 | 100 | 150 | ... | 8 |
| Cheese, cottage ½ cup | 55 | ... | ... | ... | .. |
| Eggs, One | 600 | 15 | ... | 60 | .. |
| Fresh Ham, Four Ounces | ... | 250 | ... | ... | .. |
| Kale, ½ cup cooked | 20,000 | 12 | 720 | 200 | .. |
| Lettuce, 3 green leaves | 1,500 | 15 | 125 | 30 | .. |
| Peaches, 1 fresh | 700 | 10 | 150 | ... | .. |
| Pork Chop, 1 | ... | 300 | ... | 90 | .. |
| Ripe Tomatoes (½ cup) | 1,050 | 35 | 300 | ... | .. |

That gives you the general idea of what many different foods contain in the way of vitamins. I put enough other things in besides vegetables so you can see how much better for you, vegetables are. It's pretty evident a dollar's worth of seed will buy you \$1,000 worth of vitamins. Well, where's your garden seed order?

SOME PICTURES OF OUR FLORIDA TRIP



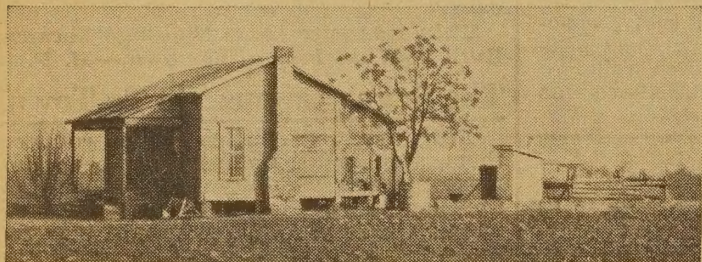
On the Daytona Sands

Here's the famous hard sands of Daytona beach where the speed cars race. We didn't go down to race, but to see if the sand was as hard as they say. It was. Hard as pavement and twice as smooth.



Youthful Cotton Pickers

I thought this was going to cost me only 10c to take this picture but found out they meant 10c apiece.



A Sharecropper Cabin in Arkansas

No, this isn't just an unusual sight—it's a sight you see all over the South. The only thing is this is better than usual because it has a tree and a WPA outhouse. Most sharecroppers don't. All unpainted and generally run-down. Now do you feel more satisfied where you are?



Mrs. Field Gets Wet Feet

Looks like Mrs. Field is moving real fast, but she still got her feet wet. She thought she could get the shell, but the ocean moved too fast for her. Aren't those waves pretty?

Every winter Mrs. Field and I like to take a little trip somewhere. After Christmas and New Year's are out of the way, and I've got the catalog all ready to mail and the seed business hasn't really started very heavy yet, we like to get away for two or three weeks and see some other part of the country.

Last winter, as you remember, we went to Old Mexico. One other winter we went to California, and we have been to Texas, so this time we decided we would go Florida as we had never seen that country but had heard lots about it.

We don't do very much getting ready, just gather a little stuff together and get a few road maps and climb into the Studebaker, and away we go. We live in cabin camps, don't try to drive too far nor too fast, stop and visit whenever we take a notion, see everything that looks interesting, and get acquainted with the people along the way.

We always have a good time and always see plenty that is interesting and new.

We had seen the Southwest, and thought we knew something about the South, but we found the Southeast to be entirely different from anything we had ever seen before. We went down through the cotton country of Mississippi and Louisiana, visited a while in New Orleans, which is a wonderful and interesting old town, then we rambled along the Gulf Coast, through Gulfport and Biloxi and Mobile and Pensacola and all those Gulf cities, stopped at Tallahassee, the capital of Florida, then south down along the west coast of Florida.

We stayed a while at Tampa, worked on down the coast to Fort Myers then across through the Everglades around the south side of Lake Okeechobee to Palm Beach.

We put in two or three days on the ocean beaches from Palm Beach on up to Daytona Beach then back across the state to Tampa, stopping by the way to take in the Bok Tower and bird refuge. After another little visit at Tampa we came on north, and back toward home again.

Instead of going back through Mississippi the way we came, we went on west 200 or 300 miles from New Orleans clear almost to the Texas border, and then straight north through Shreveport, Texarkana and the Arkansas mountain country, to home.

We found it all very, very interesting and of course we took lots of pictures, as we always do. I show some of them on this page.

Probably the most interesting thing to us was the ocean. We spent several days along the ocean beaches on both sides of Florida, and of course it was all very new and wonderful to we people who have been raised on the prairie here in Iowa.

Of course we picked oranges off the trees, and picked strawberries in January, and saw lots of flowers growing, and ate lots of fish and oysters and shrimp.

We didn't go swimming in the ocean because it looked too cold. Unfortunately we struck pretty cold weather and a good deal of the time it was raining besides. We didn't get to see much of the warm, sunshiny weather they advertise down there.

But we had a good time anyway, and got back home safe and sound, and of course home is always the best place after all.—H. F.



A Typical Sight

Here's something to try next time you get too many bundles—just put one on your head. It's a sight you see all over the south. Negro mammys seem to prefer carrying loads on their heads than in their hands.



Reading the Pictures

Just look at that serious expression. Two-year-old Mary Elizabeth Dyer, at Lewistown, Missouri, must be trying to figure out what specials she wants to order, or else a big word in "Seed Sense" has her stumped.

She has to have her turn reading Seed Sense, the same as the rest of the family. Her mother says, "She nearly wears some of us out 'reading the pictures.' Our seeds and plants came in good shape and the plants are all looking fine.



This Garden Cost 1c

This is a garden raised from one of my Conglomeration packets. This is the packet where I put a little bit of every kind of seed, and then some more, into one big conglomeration. This is for sale only to boys and girls who may buy it for 1c (it must be their own) if they order the same time their mother or father does. My, do they have fun sorting out the seeds and then tending them.

This is Gerald Jansen, of Keytesville, Mo., who says he raised about one of everything in the catalog in his garden pictured here.

Extra Garden Profits!

The extra profits are the profits you can make growing two and even three or four crops in your garden in a season. Just because one crop is up and done is no sign the land should lay there idle. It should be growing something. I'm harping on this subject early so you sure will remember to order those seeds now that you are going to use as "fill-ins" later on.

Here are a few suggestions to help you plan crop succession:

1. In your radish row, plant Parsnip, Carrot, Parsley, Asparagus, Onion or Leek, so when radishes are done something else is coming.
2. Follow early cabbage with late Turnips or Chinese Cabbage.
3. Follow early Peas with late Cabbage.
4. Plant 2 rows of Potatoes between each 2 Watermelon rows and dig Potatoes after the Melons are gone.
5. Plant Beets, Kohl Rabi, Lettuce, Mustard, Spinach, Onion Sets, Radish, Early Beans or Peas between rows of late Cabbage, Melons, Squash or Tomatoes. That way your garden works double.
6. Fill in with the champion "fill-in" crops—Turnips, Beets, or Beans in any spots that become vacant in the garden.

A New Field Customer

"Dear Sir: A vote of thanks to whom ever sent my mother's name, Ida E. Baker, to you this spring. But my nose is out of joint because that was the first time I had ever seen one of your catalogs. Fifty years old, too! Just think of it! I was glad we got it and mad that we had never gotten it before. And did the seeds grow! I say they did. Even the stick that was mailed to keep the nursery stock from bending is growing. We set it down beside the apple tree. Please send me a catalog. I loaned the other to friends and they did not return it."—Yours truly, Bessie I. Baker, Bainbridge, Indiana.



Won 24 Prizes with Field's Seeds

"Dear Henry:

My motto is "Seeds from Field's are Sure To Win." Bought all my seeds from you and won 24 prizes in all at the fair. Your Mule-Hybrid won 3 firsts and 2 seconds over all other hybrids. Besides, won prizes on Barley, Soybeans, Japanese Hull-less Popcorn, Bermuda Onion, South American Popcorn, Sweet Clover, Soybean Hay, Kaffir, and Milo Maize."—Mr. Ralph Hibbs, Thayer, Kans.

Mrs. Field's Orange Marmalade

We are very fond of Orange Marmalade, but most of what you get, and especially what you buy, is too strong in flavor and generally too sticky to suit us, so Mrs. Field started in to experiment and find out how to make it; and after trying out all the recipes she could get hold of and making a dozen or more batches, she worked out a recipe that suits us very, very well. Here it is:

| | |
|-------------------------|----------------|
| 2 Oranges (medium size) | 4 Cups Water |
| 2 Lemons | 6 Cups Sugar |
| | 1 Pkg. Penjell |

(Makes 8 large glasses)

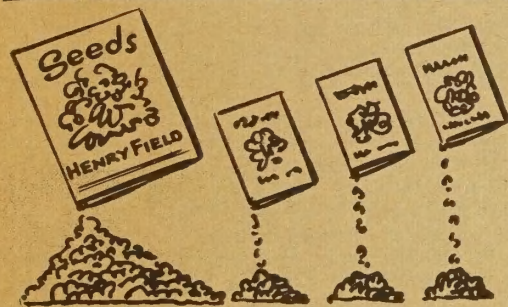
Grind the two oranges and one of the lemons in the food grinder. Add the juice only of the other lemon. Add 4 cups (1 quart) of water, and cook the mixture for 20 minutes in the pressure cooker at 15 lbs. pressure. Add 1 pkg. Penjell (or a like amount of any good commercial pectin). Add 6 cups (3 lbs.) sugar, and boil rapidly in an open kettle for a few minutes, till heavy enough to jell well, or 216 degrees on the thermometer. One good test is when two drops drop together from spoon.

One important item in cooking in the pressure cooker, which softens the pieces of orange and lemon rind so they are not tough, and the using of the juice only of one of the lemons keeps it from being quite so strong. If you like it still milder you could leave out the rind of the other lemon too, and just use the juice of the lemons instead of grinding any part of them. The commercial pectin (we use Penjell) helps it to jell quickly without long cooking, which would give it a stronger taste.—H.F.

* * * * *

"Dear Mr. Field: Just received Seed Sense, and to say it is good is putting it very mildly. It is more than good. By the way, we like good seed, the kind we always get from you." R. B. Hall, Henning, Minn.

You Get More Seed in Field's Triple-Size Packets



Maybe you noticed in the catalog I always say on beans, peas, and corn, "Price: Triple Size Pkt. (3 oz.) 10c." Maybe you wondered why and maybe you didn't. Anyway, here's the reason.

Most seedsmen offer you a small size packet and charge you 5c or more for it. That's all right as far as it goes, but it doesn't go far enough. That small packet won't even give you a good look. So I put mine up in big triple-size packets—enough seed to plant all you need and then some. And when I say "Triple-Size, I mean Triple-Size." If you don't believe me, just compare once for yourself. We've checked time and time again and some of the tiny packets I've seen from some companies had so little seed you could hardly find it.

I always did believe in full measure and that's just another reason why Henry Field's is always the real gardener's headquarters for seed.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Burke Schrive (Field Seed) Irving Steurer (Garden Seed)
Paul Wilkinson (Nursery) —And all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

How to Tell if Your Fruit Trees Were Damaged by Armistice Day Freeze

I have been swamped with letters from people who had read the Iowa State College's report that about 90% of some varieties of fruit trees were dead. They wanted to know how to tell if their trees were alive or not.

The best way to tell for sure, is to cut below the bark with your knife. Right below the bark is a layer of white wood known as the cambium layer. If that is white, the tree is alive there. If that is brown or black, your tree is dead. Most folks who have made this test report that all or most of their fruit trees were lost.

What to Do?

Right away after finding their trees dead, they want to know what to do. Should they cut the trees out? Should they forget their orchard? Should they plant new trees near the ones they believe dead? I think the last method is just about right. Set the new tree a few feet from the old one. But by all means replace every tree that's dead and then plant a few extra.

Nobody ever got anywhere if he didn't fight back. Of course, the freeze was a terrible one, but we can't just sit back and fold our hands. Nobody is going to plant trees for us. We've got to do it ourselves. You probably inherited some trees in your yard somebody else planted for you. You've got to return that favor to somebody and chances are if you get right out and plant, you'll be enjoying fruit off the new trees before you know it. You won't for sure if you don't plant.

Some Trees May Leaf Out

Some of the fruit trees that were hurt may leaf out and look all right. The state college says that some of these may live, and some may not. Chance is they won't, but maybe part of them will.

Order Fruit Trees Early

But in any case, you are going to need quite a few fruit trees. If you don't set them this year, you lose a year's growth. These, you must order early as my supplies, although large, won't last through a demand like we're having this spring. Already I have booked SEVEN TIMES AS MANY FRUIT TREES AS I HAD BOOKED THIS TIME LAST YEAR. That means there is going to be some real competition for stock. Get yours early.

IMPORTANT: Radio Moving Day

March 29 is radio moving day. On that day most of the radio stations, to which you listen, WILL COME IN ON ANOTHER PORTION OF YOUR DIAL.

This shift of wave-lengths was arranged by the governments of United States, Canada, Mexico, Cuba and Haiti to eliminate interference from foreign stations which will help bring you better program reception.

There has lately been some interference from Mexican stations on our wave-length, so KFF—the 'Henry Fields Station' was given permission along with many others to move.

SO AFTER MARCH 29, YOU WILL GET OUR STATION, KFNF, at 920 Kilocycles on your dial INSTEAD OF 890, ITS PRESENT POSITION. Maybe you better paste this on your radio so you sure won't get lost from KFNF and miss all our planting and farm help programs.

Come On—Big or Small

Sometimes folks apologize for sending an order for just a packet or two of seeds. They think it's too small an order. Some seedhouses think so, but not Henry Fields. If one packet is all you need that's what I'll send you. I may think you should plant more, but I won't say a word. Anyway, it isn't necessary to apologize to Henry. A small order gets as much attention here as a large one and they're all welcome. So send them in.



Ruth's Children, Playing School

When Ruth and Kermit came up to Shenandoah last winter for a week's visit, the kids really had a time. They heard so many of their grandfather's stories about when he taught school, they played school for hours on end.

Henrietta is teacher here and is sitting in the 'back of the room' because she heard me say I used to do that because then the school kids didn't know whether I was watching them or not. The front row pupils are mostly various and sundry dolls that have accumulated in the family for some time, but the back row (for most of you folks who can't keep up with growing children) are left to right, Luky (Big Boy), Susan Valentine, Henrietta, and Elizabeth Rose, the youngest. The chairs are some we brought from Mexico and make dandy play chairs for the grandchildren when they are here.

Why Pay Agents for Selling You Corn?

You've heard me get mad before when something got my dander up but you never really heard me madder than I get sometimes over some of the prices that are being asked for hybrid corn. You just don't have to pay \$7.50 or \$8 for hybrid corn. That day was passed about three years ago.

Of course, when anyone sticks to selling through agents, it is bound to cost you more. Agents get \$1 to \$3 per bu. for selling you that corn. And you don't have to pay it. You can buy your hybrid DIRECT and save that agent's commission for yourself.

Now, I've nothing against agents. They're all right I guess, but I just don't take to doing business that way. I'd rather sell direct to the farmer who is going to use my seed and cut out all the in-between profits that must be paid out when selling is done through a big crew of agents. That way I can give the quality stuff at prices the other fellows couldn't touch with a 10 foot pole. If letting your customers have all the savings you can make for them isn't a better way to sell, well then I'll eat my hat.

I guess I get a little long winded when I get on this subject, but those high agent prices just seems to go against my grain. Anyway, I think if you'll think it over you'll agree that Henry's right. I must be pretty near right because the orders have already taken over half the corn we thought we would save for sales in March and we're dipping into April's quota. That means some shortages, so I hope you'll get your order in soon. —H.F.

Find the 10 Vegetables

There are ten vegetables hidden in these squares. Consider yourself brilliant if you find seven. The method of forming words is to begin in any square and proceed from letter to letter in one continuous line in any direction, horizontally, vertically, or diagonally, until the word is formed. Answers are on page 10.

| | | | | |
|---|---|---|---|---|
| P | O | T | A | T |
| N | E | I | M | O |
| E | A | T | N | K |
| B | S | T | A | R |
| A | A | C | O | R |

This little puzzle was sent in and I thought you might have some fun with it and maybe brush up on your vegetables at the same time. All vegetables hidden in the puzzle are listed in the catalog, except one.



The Latest Picture of the Boss and Head Boss

Take a good look. This is one of those rare pictures you don't see very often because usually I don't take to "dressed-up" pictures much. This was taken out along side the radio studio just before Mrs. Field and I took off for our Florida trip. We're both well, working hard, very happy and hope this finds you in about the same condition.—H. F.

Moon Sign Planting Dates

For the benefit of many of you folks who want to know the proper time to plant according to the moon signs, here are the proper dates for 1941.

Potatoes (and other root crops)—March 15, 16, 17 and again Mar. 24, 25, 26, and again April 12 and 13.
(The earlier date is the better.)

Cabbage—April 3, 4.
Late Cabbage—June 5, 6.
Corn—(early date)—May 1, 2.
(main date)—May 9, 10.
(late date)—May 27, 28, 29.

Melons, Beans, Cucumbers, Tomatoes—Same as Corn.
To chop sprouts, girdle trees, kill noxious weeds—May 30, 31 and again Aug. 20, 21.—H. F.

The Calf Path

One day, through the primeval wood, a calf walked home, as good calves should; but made a trail,—all bent—askew—a crooked trail as all calves do. Since then two hundred years have fled; and I infer, the calf is dead. But still, he left behind, his trail—and thereby hangs my moral tale. The trail was taken up—next day—by a lone dog that passed that way. And then a wise old bell-weather sheep—pursued this trail o'er vale and steep; and drew the flock behind him too—as good bell-weather always do. And from that day o'er hill and glade; through thousand woods a path is made. And many men wound in and out—and dodged and turned and bent about; and uttered words of righteous wrath—because 'twas such a crooked path; but still they followed, do not laugh, the first migration of that calf. And through this winding woodway—stalked—because he wobbled when he walked. This forest path became a lane, that bent and turned and turned again; this crooked lane became a road, where many a poor horse with his load; toiled on beneath the burning sun, and thus a century—and a half—they trod in the footsteps of that calf. The years passed on in swiftness—fleet—that road became a village street; and this before men were aware,—a city's crowded thoroughfare. And soon the central street was this—of a renowned metropolis. And men two centuries and a half—trot in the footsteps of that calf. Each day a hundred thousand—rout—followed the zigzag calf about; and o'er the crooked journey went—the traffic of a continent. A hundred thousand men were lead, by one calf—near—three centuries, dead; they followed still his crooked way, and lost one—hundred years a day. For such reverence is lent,—to well established precedent. A moral lesson this might teach, were I ordained and called to preach; for men are prone to go it blind, along the calf-path, of the mind; and work away from sun to sun, to do what other men have done. They follow in the beaten track, and in and out and forth and back; and still their devious course pursue, to keep the path that others do. But how the wise old "wood-gods" laugh, who saw the first primeval calf. Ah; many things this tale might teach, but I am not ordained to preach.



We Make the Postmen Sweat

When it's busy season at Henry Field's, even the postoffice men have to sweat keeping up with the thousands of orders that come to Field's daily. This picture was taken down at our No. 2, or garden seed warehouse, where a special branch post-office is put in just to take care of our mail. This way, it doesn't have to go to the postoffice but goes direct from our warehouse to the train, making our service just as fast as possible.

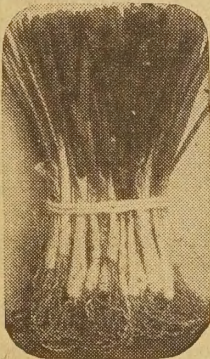
The two postmen are Dolph Remy on the left and Ez Lauber on the right. Ez seems to be running out of wind. We're mighty happy that we have such pleasant, accommodating men in our postoffice as we have in Shenandoah. They are as anxious, as we are, to help us get orders out to you promptly and oftentimes go way out of their way, just to hurry an order on its way to you.

Were Roses Hurt?

There is some difference of opinion about whether fruit trees were killed in the Armistice Day freeze, but not about roses. Unless you're awfully lucky, your roses are dead. It's a terrible, terrible shame, but there it is.

And the sooner you face it, the better. Good roses GUARANTEED TO GROW like ours, are scarce and you better speak up quick if you want any. Every flower lover in the country of course will put in roses. Who could do without them? So that means a big demand and with scarce stocks, somebody is going to be disappointed. I hope it won't be you.—H. F.

Frost Proof Cabbage and Onion Plants



Frost Proof Onions



A Dandy Frost Cabbage Plant

It's high time you get your order in for cabbage and onion plants, to be sure you get some of the best. Send your order NOW and we reserve the plants for you and send when it's proper planting time in your locality. We usually start sending around March 15 and

then on through April.

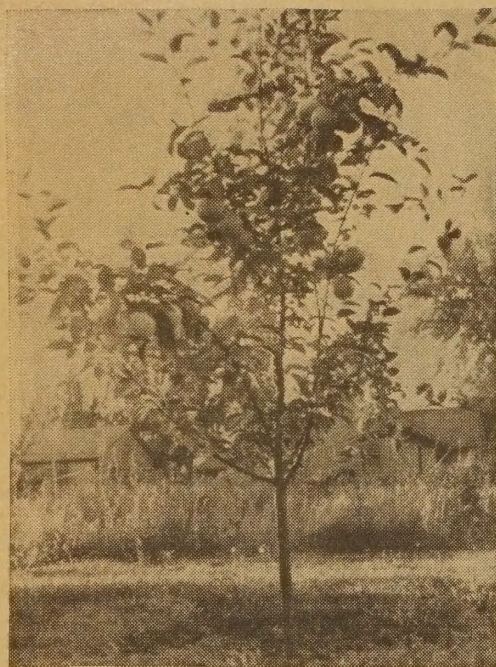
And man alive, you ought to see the plants this year. Finest we've ever had. Remember when I call them "frostproof" I mean just that. They are grown outdoors and even a late snow on them doesn't hurt. All are strong, clean, vigorous and STATE INSPECTED. We pack them carefully.

Postpaid Prices on Cabbage

| | 100 | 200 | 500 | 1000 |
|-----------------------|-----|-----|--------|--------|
| Wakefield | 45c | 79c | \$1.49 | \$2.49 |
| Norseman | 43c | 75c | 1.39 | 2.29 |
| Early Flat Dutch..... | 45c | 79c | 1.49 | 2.49 |

Postpaid Prices on Onions

| | 300 | 500 | 1000 | 3000 |
|--|-----|-----|--------|--------|
| Riverside Sweet Spanish large yellow, prolific | 47c | 75c | \$1.39 | \$3.29 |
| White Bermuda (very sweet)..... | 49c | 79c | 1.49 | 3.49 |
| Yellow Bermuda (same as above).... | 49c | 79c | 1.49 | 3.49 |



26 Apples 1st Year

"Dear Mr. Field:

In the spring of 1939, I purchased from you an Anoka apple tree having noticed in your catalog that it would bear the first year after planting.

The enclosed picture was taken about July 25, 1940, but it does not show all the apples on the tree. There were 26 apples in all. About 30 clusters and over 150 individual blossoms was originally on the tree from which 41 apples set. Wind, worms, and other causes accounted for the 15. The tree was about 6 feet tall when picture was taken. Thought you might be interested in my apple crop, therefore the picture."

Yours truly,
—A. D. Simpson

Shrub Planting Chart

Lots of folks have wanted to have a shrub planting in which something was blooming all the time. That isn't hard and here's the list we sent them. I thought maybe this might help you with planning your shrub order. List is arranged as to month shrubs bloom in most localities.

March

Double Pink Almond.
Spirea Thunberger.
Forsythia.
Bush Honeysuckle (sometimes later).
Fire Bush.

April

Golden Elder.
Purple Leaf Japanese Flowering Plum.
Rose Tree of China.
Snowberry.
Bush Honeysuckle.
Mock Orange (Syringa).

May

Deutzia Pride of Rochester (or in June).
Pink Snowball (or June).
White Snowball (or June).
Chinese Beauty Bush.
Lilac.

June

Deutzia.
Chinese Beauty Bush.
Weigela-Rosea.
Eva Rathke and on and off during the summer).

July

Butterfly Bush (and on to frost).
Spirea Anthony Waterer (and on to frost).

August and September

Rose of Sharon.

* * * * *

I've often worried about people speaking of doctors "practicing."



Chinese Elm for Shade

For quick shade you just can't beat the Chinese Elm. Read what this customer says about her tree:

"Dear Henry: Picture of Chinese Elm I paid 25c for and planted April, 1935. It was just 4 feet tall. Today it is 34 inches around at bottom. It has been the wonder of our neighbors because of its rapid growth. We have 5 others on our lawn."—Mrs. F. B. Vandershule, Glenwood, Ia.



Chinese Elm for Windbreak

If it's quick, tight, tall windbreak you want, it's Chinese Elm again. Here's what Geo. Rupprecht of Barnes City, Ia., says:

"Dear Henry: These Chinese Elms of yours were set out spring of '37. Picture taken July 4, 1939. We set them 18 in. apart. Their growth has been miraculous, and now the windbreak is of great value."

TWO SPECIAL CHINESE ELM OFFERS

FOR WINDBREAK 100

Huge 1½ to 2 ft. Chinese Elms. The Ideal size for transplanting. **\$1.00** POST-PAID

FOR SHADE 4

Big 4 to 5 foot Chinese Elms. Free 1 Weeping Willow **98¢** POST-PAID

I Forgot Crepemyrtle

Seems like I never forget to forget something in the catalog. This year, it was crepemyrtle and it should sure have been listed because it's so very very popular.

Undoubtedly it's the most beautiful shrub in the world, and the most outstanding. It grows tall and is simply covered with giant grape-like clusters of bloom all summer long. They are perfectly hardy up to the middle of Missouri and should be planted by EVERYONE south of there. Farther north, the tops die down, but if well protected, they will live over and bloom each year on new wood. They're so beautiful, it's worth trying to help them live over up here.

While the stock lasts, price is 29c each; 4 for \$1.00 postpaid. State choice of color: red or pink.

About Thornless Boysenberries

In recent years a fellow came out with a Boysenberry which he says is thornless. Lots of catalogs started a big ballyhoo about it. Now we've been experimenting with this berry and honestly I can't convince myself it's thornless. Anyway, not enough to recommend it to you 100% and put it in my catalog. I've always wanted to be positive of merit first.

But since so many of you folks have written me to ask if what you saw in some other catalogs about it was true, I'm going to ask you to try it yourself and let me know what you think of it. I have a few of my original experimental plants I will let you have at a low price—24c each, 2 for 45c or the larger (quicker-bearing) plants at 39c. Just have a few, so order early and let me know what you think of it. * * * * *

Will power is the ability to eat one salted peanut.

The New Nursery Items

We have to keep up with the new things in planting just like in everything else. Not that the old standbys are no longer good, but because these new items are improvements over the old ones in some very important respect and will someday probably replace the older varieties. Any self-respecting, half-proud gardener wouldn't let a year go by without trying one or two of the new things and I hope most of you can try more. Here they are:

NEW MIRACLE FRUIT—These fruit trees produce several varieties of fruit on one tree. A whole orchard on ONE TREE! Page 30 in catalog.

NEW SWEETHEART CHERRY—At last a SWEET cherry that's HARDY. Pictured inside front cover of catalog.

NEW SUPERAHARDY MANCHURIAN APRICOT—Will bear anywhere. Inside cover catalog.

NEW RUBY RED RHUBARB—Almost completely red. Seedless.

NEW GIANT RED-FLESHED BUSH CHERRY—Almost as big as a plum with hardiness and dwarf habit of the bush cherry.

NEW FIELD'S GIANT ROSE—Blooms almost 5 inches across. (Inside back cover.)

NEW DOUGLAS PEAR—Quick bearer. Disease free.

NEW GOLDEN MUSCAT—Now we can have California type eating grapes in our own yard. (Inside cover catalog.)

NEW RED FLOWERING PEACH—New ornamental tree, covered with blooms.

These aren't all by any means, but it will get you started looking for all the new nursery items in the catalog. Try at least two of them this year.



A Montana Junior Garden Club

Mrs. Mary Poe, a very good customer of mine clear out in Billings, Montana, sent in this picture. It is the Junior Garden Club she has organized out there. Now I don't want to be bothered by any of you boys writing in wanting to know the names of these girls, like the last time I put in some pictures without names. Write Mrs. Poe. I'm busy these days.

Questions and Answers Dept.

One of our regular services on top of just selling you seeds is answering your questions about planting. We get thousands of letters a day—big bags of it—and we're glad to answer them all. That's what we're here for. We don't care whether there's an order in it for us or not. Usually is and of course that's what we're in business for, but there doesn't have to be. Look over the questions and answers below. Like as not, the one you were going to ask is answered there. Anyway, it ought to help you some.—H. F.

Q. What flowers do best on the north side of the house?

A. Phlox, Dianthus, Pansies, Mignonette, Petunias, Snapdragons, Forget-Me-Nots, Lilies of the Valley, Bleeding Hearts, Flax, Columbine, Violets. In general, perennials do well in shade, annuals in sun. Of course, the Ozark Wild Flowers on pages 49 and 53 of the catalog like shade.

* * * * *

Q. Why do my lima beans blossom but not bear?

A. Hot, dry weather, usually. Plant by taller growing crop for shade from sun and wind. Maybe ground is rich in nitrogen, which makes for tops only. Try poorer ground.

* * * * *

Q. How do you get rid of Aphids on cucumber?

A. Use Henry Field Bug Dust. Start early before pests get a start. Dust weekly rain or shine.

* * * * *

Q. How do you go about pruning roses?

A. Cut Hybrid-Teas to within 5 or 6 in. of the ground in the spring. Remove old wood from Hybrid Perpetuals and climbers after they bloom in the spring.

* * * * *

Q. May we change collections in your catalog?

A. Sorry, no. These are put up in advance in big quantities and the savings we make this way are then passed on to you.

* * * * *

Q. Is the New Sweetheart Cherry hardy in Montmorency?

A. Our tests have shown it to be equally hardy. It's the first time we've had a sweet cherry that was.

* * * * *

Q. Do you have strawberries that bear the first year?

A. Yes. Any of the everbearers—New Gem, Wayzata, Mastodon bear the first year set out.

* * * * *

Q. Are the Aristocrat Glads on the back cover of your catalog, labeled?

A. No. That way we could give you the best at a lower price. If you want labeled varieties, turn to page 31 and order any of the rainbow collections or named varieties described.

* * * * *

Q. What is a good vine for the south and west side of my house?

A. Silver Lace vine likes lots of sun and stands heat well as does American Ivy.

* * * * *

Q. I want a tall screen to hide neighboring buildings. What should I plant?



Double Wedding Costs Me Two Wedding Presents

When Mr. and Mrs. Alvin Frey and Mr. and Mrs. Abe Koehn of Meno, Okla., were married in a double wedding, it caught me double on the wedding presents. You know I offer a free rose or peony to any Seed Sense reader who gets married, if they send me their picture. But I really don't mind. I get a big kick out of sending them and I hope these young people enjoy their gifts.

And my offer still stands. I always did think a live growing plant was about the nicest gift you could give anyway and they're yours free with my compliments, if you send me a wedding snapshot.

Now you old maids spruce up a little and you old bachelors shave off your whiskers and wash your necks and get busy for those peonies or roses ought to be set early.

The young folks don't need any urging. And widowers and widows are eligible, too, but I don't want any divorce and remarrying just to get the free peonies. I draw the line on that. Just write me where you are going to live and send me the wedding picture and I promise not to give you any advice.

A. Set Lombardy Poplars 4 feet apart and put a Bridal Wreath in between each tree. I will send you 7 Lombardies and 10 Bridal Wreaths for \$1.39 postpaid and you can make a beautiful permanent hedge. Bridal Wreath or Honeysuckle alone are good too. See them page 39 in catalog.

* * * * *

Q. How do you recommend caring for rhubarb?

A. Plant 3 feet apart in good garden soil. Need only regular garden cultivation. First year soak plants good, now and then.

* * * * *

Q. Are Bush Cherries hard to grow?

A. Absolutely not. Easiest in the world. Since they are dwarf, plant 4 feet apart out in your garden or in the shrubbery borders. Cut back severely when you plant them.

* * * * *

Q. When should I send my nursery order?

A. Sooner the better. Remember, we reserve the choice stock for you and ship it at the correct time for planting in your locality.

* * * * *

Q. What vegetables can I use to follow up my early plantings?

A. Good question. Best are beans, beets, carrots, corn, cucumbers, lettuce, kale, turnips.

* * * * *

Q. It is hot and dry here. What flowers will do best?

A. Plant Petunias, Rose Moss, Zinnias, Marigolds, Hollyhocks, Four-o-Clocks and Gaillardias for the best in hot locations.

* * * * *

Q. The bottom of my hedge looks bad. What should I do?

A. You could cut clear back to within a few inches of the ground and it will thicken or you can trim the top narrower than the bottom so sunlight can reach those bottom leaves. Keep well trimmed always.

* * * * *

Q. When should I plant my Chinese Cabbage?

A. At turnip planting time, the last of July. Don't plant early as hot weather comes on too soon.

* * * * *

Want Hybrid Corn Pictures

Don't know what's the matter. I get thousands of letters telling me how good the corn did for you, but not many pictures of your field or crib or of yourself or of some ears. I want them and want lots of them so send them in. Same deal on other pictures goes on these, too. And don't forget to write on the back the results you had with our corn.



3 Dishpanfuls of Strawberries

Now this is the way to raise strawberries. Have a patch big enough to give you 3 full dishpans full at one picking! Really doesn't take much room at all and strawberries are so good fresh picked. If you don't have a patch of your own—you should. 10 feet by 10 feet is big enough. Better try it. Picture sent in by Milton Bathke, Waseca, Minn.

I've Cut the Daylights Out of Evergreen Prices

Remember back when you had to have a \$10 bill just to look at an evergreen, let alone buying one for your yard? It hasn't been so long ago either. Evergreen prices were just too blamed high for anybody with good sense to buy.

So about 3 years ago, I stopped putting evergreens in my catalog and set out to find a way to make prices cheaper. And I've finally found it. Instead of having to pack evergreens with big balls of dirt and then wrapping them in burlap and other expensive materials, I've found a special way to pack them, so that I can postpay them to you at about ONE-FOURTH what you used to have to pay. And you don't have any big freight bill either. Instead of costing you \$2, \$3 or \$4 each, f.o.b. Shenandoah, they cost you 39c, 49c and 55c **POSTPAID RIGHT TO YOUR DOOR.**

They're listed there on page 42 in the catalog, big as life, and fine as ever, but here are a few of the sample prices so you can order direct from Seed Sense. All are ornamental specimens, not seedlings.

Colorado Blue Spruce (10 to 12.....) 39c
 Spreading Juniper (1 to 1½ ft.).... 49c
 Globe Arbor Vitae (1 ft.)..... 49c
 Pyramidal Juniper (1½ ft., grows tall) 49c
 Norway Spruce (½ to 1 ft.)..... 59c
 Mugho Pine (10 in.)..... 59c

About Nursery C.O.D.

Yes, we can ship nursery stock to you C.O.D., if you want, but we really think it's better not to. First place there's a C.O.D. fee you have to pay which makes it cost you more than it should. And then there's always a delay in the postoffice handling C.O.D.s and that's not good for nursery stock. So, if you will please, don't request a C.O.D. nursery shipment unless you absolutely won't pay in advance. If you pay in advance as most people do, your nursery comes right at proper planting time, there's no delay, and no extra cost to you.



81 Plums on Cluster

"Dear Mr. Field: This is Lyla May and David Bates standing beside a 4 year old Sapa plum I got of you. Notice cluster of plums—81 in all. When ripe and picked the one cluster was ¾ of a gallon. I think the Sapa plum an ideal 'buy' for anyone with small space for fruit. They bear so abundantly even in dry seasons and come into bearing second season after planting. Hard to beat for flavor too."—Mrs. Myrtle Bates, Red Oak, Ia.

About Our New Asparagus

I never thought I would ever see asparagus that you could cut from the first year it was put out and not have it hurt the plants. But I did.

This new Paradise asparagus not only wasn't weakened by this early cutting, but its stalks were bigger, whiter, more tender and yielded about just twice as much as the varieties we had been propagating up to now.

Right then I decided to grow nothing but Paradise.

There's never been an asparagus to compare with it, and I don't believe there will be for a long time. You folks who are putting in a bed this year are starting at just the right time. Don't fail to put in Paradise. I'm not asking any premium prices as I have big stocks. 1 year plants are 98c per 100 and the heavy 2 year plants are \$1.69 per hundred postpaid.

Get HARDY Chinese Elms

There are certain strains of Chinese Elm, I have found, that are not the genuine hardy Siberian strain that I sell. Some folks have been disappointed with Chinese Elms because they had gotten a less hardy strain when they bought at another nursery.

Every one of my Chinese Elms is the genuine hardy Siberian strain—the strain that stands cold or heat equally well and grows like sin despite everything. Some are priced more or less than others, not because they are a different strain, but because they are a different size or because I made some saving growing that I am passing on to you. But whichever size you buy from me, you may be sure, it is the Genuine SIBERIAN STRAIN. Incidentally, where you need quick shade to replace dead fruit trees, there's nothing grows faster than Chinese Elms.

Answers to Puzzle Page 6

Peas, Potato, Tomato, Okra, Onion, Carrot, Beet, Bean Corn, Mint.



Mother's Helper

You other boys and girls can learn a good lesson from little Bobby Smith of Red Cloud, Nebr. See how he helps his grandmother? But then, I suppose most of you don't need a lesson and are pretty good helpers already.

Picture sent in by Bobby's grandmother, Mrs. Sid Peterson, with her big nursery order.

We Prepay Fruit Trees

Maybe you've noticed in other catalogs and maybe you haven't, but 9 out of 10 quote a price on fruit trees that maybe looks low but then you find out you have to pay postage on top of that. But it's not that way at Henry Field's. No sir.

The prices on our fruit trees are all delivered prices and you don't need to send any extra money. Even on the big 4 to 6 foot size—the heavy, ready-to-bear size, the price is prepaid. That makes a big difference and is just one other reason why so many people prefer to order from Field.

Now on the big 4 to 6 foot size we can send two trees by parcel post, but more than two have to go by prepaid express because the shipment is too big for the postoffice to handle, so we send them to your nearest express station prepaid. Be sure and let us know the nearest one to you.

With so many trees killed in the Armistice Day freeze, folks are going to want the big ready-to-bear size fruit trees—and Henry Field's is the place to get them—with no extra charges that will have to be added on later.

A Tip on Hybrid Corn

There's only one reason more farmers don't plant Hill-drop corn—and that's because they don't know about it. If more did know this grade well, the price would be higher than Edge-drop. Hill-drop is the perfect type to plant. The kernels are larger and will stand more cold when planted and will feed the young corn plant better. It's beautifully uniform when graded like we do and goes through the plates as easy, if not easier, than the flat Edge-drop. Farmers used to think it was just odds and ends, because it sells for less, but they slowly are learning better now.

Right now, Hill-drop is selling for \$1.50 per bu. under Edge-drop Grade. **AND THAT'S A REAL SAVING.** Plates for planting it, if you don't have them, only cost 60c each and the saving OF THE FIRST BUSHEL PAYS FOR THESE. The saving on the other bushels is just so much more profit.

So if the tip of an experienced seed corn man is worth anything to you, take his advice and at least give Hill-drop a try. You won't change.



Raised 88 Out of 100

"Dear Friend Field: Last year I received my first Buff Orpington chicks from you. Had extra good luck for early chicks. Raised 88 from the 100, had 23 hens and 10 roosters for my whole flock. When my pullets were 6½ months old, I got the first eggs. You can look forward to an early order from me this year."—Corrine F. Coats, Hallsville, Mo.

4 3/16 Pounds at 4 Months

"I've wanted to write to you and tell you how pleased I was with the mixed cockerel baby chick I got from you this spring. There were a few over 500. I lost a few and we ate a lot. I kept 50 pullets (that's all there were) and I sold 325 when they were 4 months old. They averaged 4⅓ lbs. each then. I never had chickens before that did anywhere near as good as those did. How soon do you hatch next spring?"—Mrs. Art Weinreich, Pierson, Ia.

Records Like This Mean Something—This Year Raise Field's Better Chicks

FIELD'S BABY CHICKS HAVE MADE GOOD!

Read These and See if You'll Take a Chance on Other Chicks

Field's Chicks Finest

"Your special mating chicks—Hampshire Reds—are the finest chicks I ever owned in 40 years' experience."—Mrs. Grace Wertz, Rt. 1, Bancroft, So. Dak.

Best Layers Ever Had

"Dear Mr. Field: I bought some Barred Plymouth Rock chicks last spring from you and they began laying when they were 5 months old and are the best layers I ever had. They are all pets. I think you have wonderful chickens."—Thomas Blake, Ogden, Utah.

Field Chicks Real Bargain

"Dear Mr. Field: We received 100 light assorted Cockerels from you which we ordered on your 5-day special, and they are certainly doing fine—so healthy and full of life. Don't see how you can sell such nice chicks for that price. We showed your price list to some friends of ours, and they thought it was such a bargain, they ordered some of you, too."—Arnold Melin, Brule, Nebr.

Grew Faster Than Other Chicks

"Dear Mr. Field: I have been wanting to write you about my Speckled Sussex. I got 100 from you, and Mr. Field, I never had such wonderful chicks. They grew faster than my other chickens which were 3 or 4 weeks older."—Mrs. Fred Victoria, Earlham, Iowa.

Field's Chicks Strongest

"Dear Mr. Field: We got 100 Legorcas from you April 22, and they did wonderful. They were the strongest chicks I've ever had. We raised 94 from the 100, and have 42 pullets in the group."—Mrs. Glen Smith, Fremont, Nebr.

Best Chicks Ever Had

"Dear Mr. Field: Received my chicks and they are the best chicks I ever had. When I opened the box, they just hopped out and started to eat. Thanks a lot."—Mrs. Helena Hiebert, Osnabrock, No. Dak.

Will Always Buy Field's Chicks

"I want to tell you about my 25 White Rock chicks I got from you this year. I think they are dandy. I still have 23 of them. They are getting so big. I got them on the 19th of June. They have such nice yellow legs and that's the kind I like. What I got last year had such dark greenish colored legs. I didn't like them. I sure think there are no chickens like Henry Field's, for they lay so good and weigh so good. I will always buy Henry Field's chicks for the fine birds I get and the extra amount of eggs. Lots more than my neighbors get."—Mrs. R. C. Collins, Florence, So. Dakota.

45 Eggs from 52 Hens

"Dear Mr. Field: I want to write to you and tell you what we think of your chickens we ordered from you last year. For our part we have never had chicks that grew so fast and were so strong and husky as your Legorcas. We kept 52 pullets over winter, and they started to lay in November and have kept on strong ever since. The last three months we have been gathering in between 40 and 45 eggs every day for our 52 hens. We think that is just grand, and just cannot say enough for your Legorcas."—Mr. and Mrs. Chester Taylor, Hoople, No. Dak.



Sidney Dillinger of Almona, Kansas, and some of his Henry Field White Rock chicks. Mr. Dillinger is mighty proud of this flock.

Get Those Chicks Ordered Now

Lots of folks put off ordering chicks until just a day or two before they need them. Then sometimes they find we are sold out for that day and are disappointed when they have to wait one or two more days.

That's why I put my prices low, early, like they are now, and give you free gifts to encourage you to order right away. That gives us a chance to plan our hatches so we can send you the chicks you want, RIGHT on the day you want them. My chick prices have never been so low before. It's the time to buy.—H.F.

Prices are on the enclosed price list. (Same as catalog's low prices.)

Chick Orders 3 Times Last Yr.

Our chick business this spring has been running just THREE TIMES as heavy as last year. We've been rushed to death. I suppose you wonder just how that affects you and why you should be interested in our business.

Well, there's a good reason. When business increases with leaps and bounds like that it means just one thing. That company is giving good measure and good quality and good prices and people are hearing about it. And that's what we're breaking our neck to do. We'll give you the best chicks in the world at a fair price and please you 100% or die trying. So let's have your order. We'll do our best to make you more pleased with your chicks than you ever have been before.—H.F.

GIFTS WITH MARCH BABY CHICK ORDERS

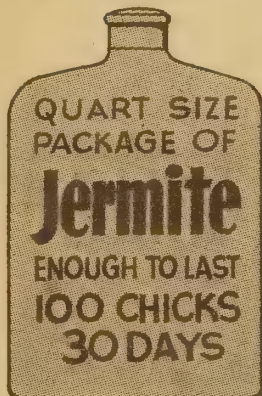
ALL THREE GIVEN ON ORDERS RECEIVED BY MARCH 31ST

These Gifts will be given on Chicks reserved for any shipping date, but the order **MUST BE RECEIVED** during March.



5 ROYAL PURPLE GLADIOLAS

I want everyone to try this wonderful gladiolus, so am sending 5 bulbs along free as one of the 3 free gifts with your chick orders this month. Get them in.



QUART SIZE
PACKAGE OF
Jermite
ENOUGH TO LAST
100 CHICKS
30 DAYS

1 QT. PKG. FREE

Good chicks deserve good care. That's why I'm sending a quart package of Jermite Free with your order. Use in the chicks' drinking water to prevent disease. This is enough to last 100 chicks for 30 days.



2 GIANT PKG. ZINNIAS FREE

As an extra gift, I am sending along with each chick order, 2 big 10c pkts. of some Zinnias I want you to try. Lovely new colors everyone should have.

Get Your Orders in March to Get These Free Gifts

The HOG FARM CORNER



"Wagon Box" Type Small Pigs

Picture of some of the fall 'Spots' quoted below. Look at those hams and backs. They're a sample of the thick, blocky, low-down, wide, prolific type of early-maturing Spots I believe in and the only kind I breed. If you don't know what I mean by 'wagon-box' take a look in the catalog on page 23 again.



Sample of Our Young Herefords

These young Herefords give you an idea of what these White Faces look like. They're the coming breed—packers pay more for them because they cut out better. Farmers like them because they mature earlier and go to market in 5 to 6 months weighing 200 lbs. upwards. Markings just like a Hereford cow.

Hog Farm Has Been a Busy Place

I've been in the hog business a long time and sold and handled about as many hogs as any breeder in the country, but I've never seen a riot like we've had here the last 6 weeks. Hundreds of buyers both by mail and by visiting mostly cleaned up all our bred sows and gilts bred for early litters though we have a few bred for late April and early May. Have dandy nice ones coming on for late and middle summer litters.

But what were really selling fast are our young pigs. We have heated houses so we have sows farrowing all the time. That means we have about whatever you could want. Read carefully the prices below. An unrelated trio (2 gilts and an unrelated boar) will put you in the hog business cheap. Remember everything is double treated, registered with health certificate and registration papers free. We ship express and guaranteed safe delivery. If you can't come in write.

SPOTTED POLAND CHINAS FOR SALE NOW

All Shipped, Guaranteed to Please or Money Back. Everything Vaccinated and Registered. Papers Furnished Free.

| Write for special prices on Boars. | Select | Extra Select | Foundation |
|---|---------------|---------------|----------------|
| Bred Gilts Bred for April and May litters | \$30.00 | \$35.00 | \$45.00 |
| Yearling Sows Bred for April and May litters | \$35.00 | \$40.00 | \$50.00 |
| Weanling and Young Pigs | | | |
| Each | \$12.50 to 40 | \$15.00 to 70 | \$20.00 to 100 |
| Unrelated pairs (one gilt—one boar) ... | 25.00 to 70 | 30.00 to 100 | 40.00 to 125 |
| Unrelated trios (two gilts—one boar) .. | 35.00 Lbs. | 40.00 Lbs. | 50.00 Lbs. |

HEREFORDS FOR SALE NOW

All Shipped, Guaranteed to Please or Money Back. Everything Vaccinated and Registered. Papers Furnished Free.

| Write for special prices on Boars. | Select | Extra Select | Foundation |
|---|---------------|---------------|----------------|
| Bred Gilts Bred for April and May litters | \$35.00 | \$45.00 | \$55.00 |
| Yearling Sows Bred for April and May litters | \$40.00 | \$50.00 | \$60.00 |
| Weanling and Young Pigs | | | |
| Each | \$15.00 to 40 | \$20.00 to 70 | \$25.00 to 100 |
| Unrelated pairs (one gilt—one boar) ... | 30.00 to 70 | 40.00 to 100 | 50.00 to 125 |
| Unrelated trios (two gilts—one boar) .. | 40.00 Lbs. | 55.00 Lbs. | 65.00 Lbs. |

Help Your Hogs Fight 'NECRO'

About the best thing I have ever run across to help me keep our hogs fit is Master's Liquid Hog Medicine. We use it out at the hog farm and we believe it makes us good money. It's worth money keeping hogs fit and making good gains.

Not only is it an effective aid in treating Necro, but it is a good tonic and conditioner if you use it regularly. It only costs about 2c per hog per week.

More folks, it seems to me, ought to be using it so I got a stock of it here so it would be easy for you to get. Price: 1 gal., \$3; 2 gal., \$5.75; 3 gal., \$8; 5 gal., \$12.50; 10 gal. \$22. (Orders over 3 gallons sent express prepaid.)

And incidentally, I guarantee results and if it doesn't prove to suit you, just shoot it back after using it 30 days and you get your money back. For the month of March, a pound of our coffee goes FREE with every gallon.

How to Sow Brome and Alfalfa

I'll bet the question of how to sow Brome and Alfalfa in combination has been asked me a hundred times. Best way is to sow 10 lbs. of Brome per a. first thing in the spring, harrow and roll. Then at Alfalfa seeding time or about a month, broadcast 5 lbs. of Alfalfa per a. and roll it in crosswise of way it was rolled before.

This makes a combination you can't beat. The Alfalfa puts nitrogen into the soil and keeps the Brome from becoming sod-bound. You'll have more pasture than you can use—and the most palatable pasture you've ever had and it will last for years. Pate thinks this is the only thing to sow.

* * * * *

The man who catches the fish seldom allows any credit to the man who baits the hook.

"ALFALFA" JOHN SAYS....

Henry asked me to get something ready for Seed Sense and as usual, I put it off to the last minute, but here goes just the same. . . .

* * *

Flax has become a popular nurse crop this year for alfalfas and clovers. It is leafy, shades the clover well, doesn't grow tall, and you can harvest the flax for market and still get \$1.50 per a. alfalfa AAA seeding payment.

* * *

Henry Field started something with hulled and scarified Korean. Now everybody is trying to get seed. Not only is it always free of horse nettle which was hard to get from ordinary hulled Korean, but it starts quicker, sows easier, can be planted later and requires less than 2/3 the amount of seed per acre. Try it this year.

* * *

This is the year to sow alfalfa. Seed cheap, moisture plentiful.

* * *

Hubam seed is scarce for the second year handrunning. Wish more of you farmers would get it planted so we'd have more seed to supply the heavy demand next year.

* * *

Beware of 'back-fence' Red Clover this year. It's most of it choked full of weed seed. With Henry Field Red Clover selling at only \$6.50 per bu. and up, it's not the year to take a chance on bootleg seed.

* * *

One of the constant hollers is for PURE SUDAN for pasturing. All right, we have it—Sudan No. 23 (California State College introduction) free of all hybrids, canes and crosses, yields 23% more pasture or hay per acre. No danger of prussic acid poisoning is claimed.

* * *

There's nothing like a firm seed bed for clovers and grasses. After your hired man has it already, go over it again, yourself. Best way to insure a good stand of the seed you sow.

* * *

Mule-Hybrid sales this year are just THREE TIMES last year. That simply means, every one of you who've grown it have come back for more, and brought your neighbors begging for Mule-Hybrid, with you. Not only has it proved superior in yield contests, but most important out in your fields where EXTRA BUSHES in the crib is the best test.

* * *

Why pay agents \$1 to \$3 per bu. commission for selling your corn? No need to pay \$7.50 and \$8 per bu. anymore, with Henry Field's Mule-Hybrid leading the pack.

* * *

Watch the yields of Henry Field's Weatherproofed Blends of hybrid corn. They throw pollen over a much longer period thereby insuring a good set of corn despite hot, dry winds.

'Alfalfa' John Nicolson

* * *

FREE Samples

We are glad at any time to send free samples of any field seeds you are interested in. You can inspect my quality before you buy. If some of you are going together to order, I'll make you special prices.



Buy Good Seed—Your Pasture Will Be Worth \$200 More!

This Is the Year to Sow Pastures Get Your Seed At Headquarters

Only once in 10 years do we get a spring as ideal as this for sowing pastures. Plenty of moisture and cool weather predicted. Pastures need seeding, too. The important thing is to sow early and sow good seed. We believe no one in the country has better pasture mixtures than ours—and best of all, buying direct, you buy them cheap. Below are a few suggestions of what pasture mix to sow for every purpose.

FOR QUICK PASTURE—Field's Hurry-Up Mix—Gives pasture in 10 days and then through the summer. Earn 75c per A. payment. Bu. sows $3\frac{1}{2}$ A. Per bu. only..... **\$2.65**

FOR DRYLAND—Field's Brome Grass Mix—Over 40% Brome mixed with native grasses that like hot weather. Earns \$3 per A. AAA payment. Bu. sows $3\frac{1}{2}$ A. Per bu. only..... **\$6.75**

FOR HOG PASTURE—Field's Hog Pasture Mix—Comes early, lasts all summer. Rape, Sudan, Millet, Rye Grass and Clover. Bu. sows $3\frac{1}{2}$ A. Per bu. only..... **\$2.50**

FOR PERMANENT PASTURE—Lot 50-50. The finest permanent pasture. 50% clovers and 50% grasses (6 clovers and 6 grasses). Adapted everywhere. Earns 75c per A. AAA payment. Bu. sows $3\frac{1}{2}$ A..... **\$4.50**

FOR CHEAPER PERMANENT PASTURE—"Good But Cheap" Mix. 4 grasses and 4 clovers. Make all summer pasture and lots of it. Permanent. Earns 75c A. payment. Bu. sows $3\frac{1}{2}$ A. Per bu. only..... **\$3.25**

If reseeding—all my pasture mixtures earn 8c lb. (75c A. maximum) AAA payment (except Hog Mix). Beware of pasture mixtures offered for sale that do not qualify.

1941 AAA Program Boiled Down

To help make it easy for you, I've tried to boil down the details of the AAA program so you can see what you earn by seeding various seeds this year.

I always believed a farmer ought to sow these legumes anyway, and now that you can earn these payments that cover the cost of the seeding, there isn't any excuse left for not doing it—alfalfa and brome grass especially. This is as accurate as possible.

These earn \$3 per A. payments—Henry Field's Brome Grass Mixture, Brome Grass, and Crested Wheat grass.

These earn \$1.50 per A. payments—Alfalfa or White Dutch Clover.

These earn 75c per A. payments—All Henry Field's Timothy Mixtures and Pasture Mixtures (except Brome Mix which earns \$3 and Hog Pasture Annual Mix), Sweet Clover, Red Clover, Alsike Clover, Lespedeza and all grasses (except Brome and Crested Wheat at \$3 per A. and Timothy and Red Top).

These earn 40c per A.—Timothy and Red Top.

These earn 15c per POUND for reseeding (max. \$1.50 per A.)—All Henry Field Legumes and grasses (except below).

These earn 8c per POUND for reseeding (Max. 75c per A.)—All Henry Field Timothy mixtures and Pasture Mixtures (except Hog pasture Mix) timothy, red top, and annual lespedeza.

Any Reason Not to Seed Legumes and Grasses?

One of the boys figured out this chart to show that Uncle Same practically pays for your seeding this year. Look it over.

| Seed | Cost per bu. | Bu. sows | Seeding cost per A. only | Govt. pays per A. | You make extra per A. |
|--------------------------------|--------------|----------|--------------------------|-------------------|-----------------------|
| Henry Field's Brome Grass Mix. | \$6.75 | 3 A. | \$2.25 | \$3.00 | 75c |
| Timothy Alsike | | | | | |
| Timothy Red Clover | 2.95 | 4 A. | 75c | 75c | Paid in full |
| Timothy-Red Alsike | | | | | |
| Sweet Clover Mix.. | 3.15 | 4 A. | 79c | 75c | " " " |
| Red Clover | 6.50 | 8 A. | 81c | 75c | " " " |
| Alsike | 7.50 | 10 A. | 75c | 75c | " " " |



A Typical Scene in One of Our Stores

This is a picture I took in one of our stores, showing the farmers clustered around the field seed rack. They can tell good seed when they see it and our prices beat local high prices all to thunder.

Same is true of the other depts. Each store has a complete stock of garden seed, field seed, nursery stock and baby chicks just like Shenandoah. All ready for you. If you live near one of these 14 stores, come in, make yourself acquainted and save some money. You'll find the boys in the stores mighty pleasant. Here's the complete list of the stores.

Estherville, Iowa, 22 So. 6th
Fort Dodge, Iowa, 505 Central Ave.

Storm Lake, Iowa, 512 Erie
Des Moines, Iowa, 215 Walnut St.

No. Omaha, Nebraska, 203 N. 16th

Lincoln, Nebraska, 942 P Street

Council Bluffs, Iowa, 535 W. Broadway

Spencer, Iowa, 216 Grand St.

Perry, Iowa, 1302 2nd Street

Creston, Iowa, 219 W. Montgomery

Chariton, Iowa, North Main Street

Algona, Iowa—East State St.

Carroll, Iowa—108 West 6th

South Omaha, Nebraska — 2419 N Street

SAVE! BUY FIELD SEEDS DIRECT FROM HENRY FIELD

Cutting out the middleman and buying direct SAVES YOU REAL MONEY. Below are a few samples of money saving lots you can buy by buying now. See other prices on enclosed price list.

Red Clover A real bargain. High purity 95 to 97%. Noxious-weed free. Fancy re-cleaned. Beautiful seed. Meets all AAA requirements. **\$6.50 Bu.**

Grimm Alfalfa Only a few hundred bushels to go at this price. Hardest alfalfa of all. Over 98 1/2% Pure. Meets all AAA requirements. **\$10.50 Bu.**

Sweet Clover Mix of White & Yellow Blossom. Gives longer and more palatable pasture. Meets all AAA requirements, but still seed cheap. **\$3.15 Bu.**

Timothy Choice, re-cleaned seed 98% pure. Don't take a chance on doubtful seed with fancy seed at this price. Plump, high-germinating. **\$1.90 Bu.**

Atlas Sorgo Highest Yielding Fodder crop of all. Choice Certified, sealed seed—absolutely free of hybrids and mixtures or AFFIDAVIT seed grown 1 yr. from our Certified seed. **Affidavit \$2.15 per 100 Certified \$3.50 per 100**

Early Korean This is the GIANT, high-yielding strain. Matures earlier. Ideal for Iowa. **\$3.95 Bu.**

Sudan 23 Yields 23% more than ordinary Sudan. Certified Free of all hybrids or mixtures. Our Reg. Sudan \$3.95 per 100. Sudan 23 is \$5.95 and worth it. **\$5.95 per 100**

Vanguard Oats You don't have to pay \$2.50 for these oats. Our Canadian No. 1 are \$1.35 bu. and Home Grown No. 1 in 10 bu. lots only..... **95c Bu.**

READ THESE YIELD REPORTS! MULE-HYBRID IS



Doubles Record With Mule-Hybrid

"Dear Mr. Field: Picture of myself and the hybrid corn I raised here last year on rather poor clay land. It produced just twice as much corn per acre as I had ever raised here before."—Max Linder, Cave Springs, Ark.



Mule-Hybrid at It's Best

Here's a field of Mule-Hybrid on the Marvin Schupp farm at Pleasant Hill, Mo., which gives you a good idea of what good corn looks like. Look at that. Regular as peas in a pod. That's going to be mighty easy to pick. Facts of the yields on this farm are given below.



No. 116 Beats Other Hybrids

"I wish to give you a little information about the Mule-Corn I bought of you last spring. I got the 116R. I planted it with 2 other corns. Here is the result:

Field's Mule Hybrid, 90 bu. per A.
(A \$7.50 Hybrid), 78 bu. per a.
(A \$7.50 Hybrid), 82 bu. per a.

I am really enthused over your Mule-Hybrid and will plant all of it in 1941. Our open pollinated is making only 35 or 40 bu. per A. That's some difference."—Garlin Jensen, Wakonda, So. Dak.

70 Bu. Per A. in Ill.

"Dear Sir: I was wondering if you had the number of corn I bought of you last year and if you would send me 1½ bu. of the same. My corn was very good, made 70 bu. per A. I think it is the most wonderful corn I have ever raised."—Yours truly, Fred Morgan, Cuba, Ill.

90 Bu. Per A. in S. Dak.

"Dear Mr. Field: Had a test plot this year including your No. 116R and several other hybrids. The 116R made 90 bu. per acre, topping all the rest by 10 bu. or more. For 1941 we are going to plant all our corn to No. 116R."—Garlin Jensen, Wakonda, S. Dak.

85 to 90 Bu. Per A. in Mo.

"Dear Mr. Field: We had some of your 129 planted this year and it is making between 85 and 90 bu. to the acre. To say we like it fine is putting it mild."—O. L. Campbell, Rhea, Mo.

100 BU. PER A. CLUB

Below is a list of the charter members of our 100 bu. per A. Club. To be eligible, each had to grow 100 bu. per A. or more of corn from Mule-Hybrid seed. If I have missed you, let me know and I'll add you to the list in the next Seed Sense.

| | Planted No. |
|---------------------------------------|-------------|
| Walter Walker, Rt. 3, Bolokow, Mo.... | 129 |
| Jim Templeton, Tarkio, Mo..... | 129 |
| (110 bu. per A.) | |
| Frank Schultz, Ford City, Mo..... | 129 |
| David C. Sinell, Le Sueur, Minn..... | 100 |
| (115 to 120 bu. per A.) | |
| Percie Smith, Carbon, Iowa..... | 129R |
| Edward Lambert, Crawford City, Ia.... | 129R |
| Charles Sweet, Tabor, Ia..... | 129 |
| Elmer Smay, Bartlett, Ia..... | 129R |
| Don Burgess, Pandora, Ia..... | 129 |
| (Guthrie County test) | |
| Earl Johnson, Chariton, Ia..... | 129S |
| Jim McMahon, Shenandoah, Ia..... | 129R |
| Grant Swigart, Tingley, Ia..... | 129R |
| Leonard Fishell, New Market, Ia..... | 129S |
| A. J. Staakes, Lenox, Ia..... | 129R |
| Martin McShane, Omaha, Nebr..... | 129R |
| Lee Hardesty, Corning, Ia..... | 129R |
| Don Burgess, Pandora, Ia..... | 129 |
| Cloyd McDowell, Emerson, Ia..... | 129-129R |
| Lowell White, Red Oak, Ia..... | 129 |
| Charley Abrahamson, Red Oak, Ia..... | 129 |
| Ed Patterson, Malvern, Ia..... | 129R |
| (104 bu. per A.) | |
| Marion Murren, Shambaugh, Ia..... | 129 |
| (140 bu. per A.) | |

MULE-HYBRID IN TOP PLACING STATE YIELD CONTEST

In the Iowa State Yield Contest held at Ames last year, Mule-Hybrid came off with flying colors. Following are the different districts where we were entered and the variety that placed in each district. In all districts MULE-HYBRID SCORE WAS WELL ABOVE THE AVERAGE OF ALL HYBRIDS.

This official contest takes in besides yield many important factors important to good corn such as moisture content, lodging, etc.

District 1—Mule Hybrid 116N & 116R.
District 2—Mule Hybrid 116HR (experimental).

District 4—Mule Hybrid 129R.

District 5—Mule Hybrid 129R.

District 6—Mule Hybrid 129R & 129N.

District 7—Mule Hybrid 129E.

District 8—Mule Hybrid 129E & 129S.

District 9—Mule Hybrid 129E (experimental).

District 10—Mule Hybrid 135.

District 12—Mule Hybrid 116R.

MULE-HYBRID WINS 5 of 1st 7 Places PILOT GROVE, MO.

In a corn yield test, conducted on the A. G. Schupp farm by Marvin Schupp and M. W. Shier, Voc. Agricultural Teacher, MULE-HYBRID came out with 5 of the first 7 places. Names of other corn varieties are intentionally omitted.

Variety Bu. Per A.

- (Name omitted \$7.50 hybrid)...68.2
- Henry Field Mule Hybrid 135...67.8
- (Name omitted \$7.50 hybrid)...67.8
- Henry Field Mule 135L.....65.2
- Henry Field Mule 129.....65.2
- (Name omitted \$7.50 hybrid)...64.8
- Henry Field Mule 129S.....64.4
- (Name omitted \$7.50 hybrid)...63.4
- (Name omitted \$7.50 hybrid)...62.3
- (Name omitted \$7.50 hybrid)...61.8

HENRY FIELD'S FAMOUS MULE-HYBRID CORN

EXTRA LATE HYBRIDS (No. 135)—For Mo., Eastern Kans., So. Dak., So. Indiana, Kentucky, Arkansas, Okla. and Tenn.

Matures 135 to 140 days.

No. 135—New heavy yielding late corn for average soils. Large, late, rough.

No. 135L—Same as above, but for light soil.

No. 135R—Same as above, but for regular soils.

SOUTHERN LATITUDE HYBRIDS (No. 129)—For South ½ Iowa; Central & South Ill.; Nebr.; Eastern Kans. and Mo.

No. 129—The 2 Ear hybrid for average soils.

No. 129S—Large, single ear for average soils (Edge Drop Sold Out)

No. 129L—Light soils.

No. 129R—Average to rich soils. Long ear.

No. 129N—Improved 360 for better soils. Utility type.

"Weather-Proofed" Blend-A—Pollinates in hot weather. Can furnish both edge and hill.

CENTRAL LATITUDE HYBRIDS (No. 116)—For Central Iowa to top two rows counties, North Nebraska and Illinois.

Southeastern South Dakota.

No. 116—Average soils.

No. 116L—Light soils.

No. 116R—Heavy soils.

No. 116S—Long ear type for better soils in Southern 116 area (Edge Drop Sold Out).

No. 116N—2 eared, high yielder for Northern part 116 area. For all solid types.

"Weather-Proofed" Blend-A—Pollinates in hot weather. Can furnish both edge and hill.

NORTHERN LATITUDE HYBRIDS (No. 100)—For No. Iowa, So. Minnesota and Wisconsin.

The High Yielder for Northern Sections. Has made 105 bu. to the acre average soils.

No. 100R—Same as 100 but for rich soils.

No. 100L—Same as 100 but for thinner soils.

"Weather-Proofed" Blend A2—Blend of adopted hybrids to spread pollenizing period.

FAR NORTH HYBRIDS (No. 90)—Central Minn., Wisc., So. Dak., (90 day corn for South too).

No. 90—Heavy yielder about 95 days average soils.

No. 90L—Same as 90 but for thinner soils.

No. 90R—Same as 90 but for richer soils.

Fancy **ROUND**
Hill Drop Grade

\$3.50
Per Bu.

Fancy **FLAT**
Edge Drop Grade

\$5.00
Per Bu.

STATE CERTIFIED, U. S. & OTHER HYBRIDS AT LOWER PRICES.

Iowa 931—Ill. 751—Ind. 432
Iowa 939—Ill. 360—Wisc. 680
Iowa 942—Ill. 960—Vandy 15
Iowa 13—U. S. 63

Hill Drop
Per Bu.

Edge Drop
Per Bu.

\$2.95

\$3.95

Iowa 3088—Ill. 200—Ind. 610
Iowa 3110—Ill. 201—Wisc. 696
Mo. 8—Ill. 212—Nebr. 463
Mo. 47—Ill. 501—U. S. 44

Hill Drop
Per Bu.

Edge Drop
Per Bu.

\$3.45

\$4.95

OPEN-POLLINATED CORN (High Germinating) Reid's Yellow Dent, Krug's Yellow Dent, Iowa Silvermine, Boone Co. White, St. Chas. Red Cob White.

EDGE DROP
Per Bu. **\$1.95**

SAVE \$1.00 TO \$4.00 PER 100 WITH HENRY FIELD'S

LOW CHICK PRICES

SPECIAL DISCOUNTS

3 Top Grades Only

For Orders Over 300 Chicks
DEDUCT 20c per 100

For Orders Over 500 Chicks
DEDUCT 25c per 100

For Orders Less Than 100
ADD 1c per CHICK

ONLY \$1 DEPOSIT

for each 100 chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade. **3 Best Grades—All Prepaid.** Send cash in full for immediate shipment.

C. O. D. PLAN:

Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and specify on order.



100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee. **H. F.**

FREE!

2 HANSEN'S BUSH
CHERRIES WITH
EACH ORDER

received before March 1
Order Before Price Rises

Varieties

Barred Plymouth Rocks....
White Plymouth Rocks....
Buff Plymouth Rocks....
Buff Orpingtons.....
S. Comb Rhode Island Reds.
New Hampshires.....
White Wyandottes.....

Leghorn X Rock Hybrids...
Leghorn X Minorca Hybrids.
Cornish X Leghorn Hybrids.

Hampshire X Rock Hybrids.
Red X Rock Hybrids.....
Jersey White Giants.....

Brown Leghorns.....
Buff Minorcas.....

White Minorcas.....
White Leghorns.....
(Large Type)

Heavy Assorted St. Run...
Heavy Assorted.....
(No Sex Guarantee)

Light Assorted St. Run....
Light Assorted.....
(No Sex Guarantee)

All Breeds Assorted St. Run.
(40 % Heavies)

All Breeds Assorted. No Sex
Guar. (40 % Heavies)

STANDARD GRADE

NOT PREPAID

GOOD

FIELD'S STANDARD GRADE

| Straight RUN Per 100 | SEXED | |
|----------------------------|--------------------|----------------------|
| | Per 100 Pullets | Per 100 Cockerels |
| \$6.25 | \$8.45 | \$6.45 |
| 6.45 | 12.45 | 6.45 |
| 6.45 | 12.95 | 6.45 |
| 6.95 | 8.95 | 6.95 |
| 6.95 | 12.95 | 3.45 |
| 7.45 | 13.45 | 3.45 |
| 6.25 | 12.95 | 1.98 |
| 5.65 | 8.25 | 5.80 |
| 5.25 | | |
| 5.45 | 9.95 | 1.98 |
| 2.45 | | |
| 4.45 | 7.85 | 4.65 |
| 3.95 | | |

3 BEST GRADES

ALL PREPAID

BETTER

SPECIAL LAYING GRADE

| Straight RUN Per 100 | SEXED | |
|----------------------------|--------------------|----------------------|
| | Per 100 Pullets | Per 100 Cockerels |
| \$7.50 | \$9.45 | \$7.45 |
| 7.45 | 13.45 | 8.45 |
| 7.45 | 13.95 | 8.45 |
| 7.95 | 9.95 | 7.95 |
| 7.95 | 13.95 | 5.95 |
| 8.45 | 14.45 | 5.45 |
| 6.95 | 13.95 | 5.45 |
| 6.65 | 9.25 | 6.80 |
| 5.75 | | |
| 5.85 | 10.35 | 4.85 |
| 2.85 | | |
| 4.85 | 8.25 | 5.25 |
| 4.35 | | |

BEST

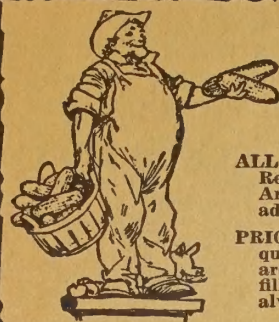
FIELD'S BEST EGG GRADE

| Straight RUN Per 100 | SEXED | |
|----------------------------|--------------------|----------------------|
| | Per 100 Pullets | Per 100 Cockerels |
| \$7.95 | \$10.45 | \$8.45 |
| 8.45 | 14.45 | 9.45 |
| 8.95 | 14.95 | 9.45 |
| 8.95 | 10.95 | 8.95 |
| 8.95 | 14.95 | 7.95 |
| 9.45 | 15.45 | 7.45 |
| 7.95 | 14.95 | 8.95 |
| 7.65 | 9.75 | 7.80 |
| 6.25 | | |
| 6.35 | 10.85 | 6.85 |
| 3.25 | | |
| 5.35 | 8.75 | 5.75 |
| 4.85 | | |

BETTER THAN BEST!

FIELD'S EX. SELECT GRADE

| Straight RUN Per 100 | SEXED | |
|----------------------------|--------------------|----------------------|
| | Per 100 Pullets | Per 100 Cockerels |
| \$8.95 | \$11.45 | \$9.45 |
| 9.45 | 15.45 | 10.45 |
| 9.95 | 15.95 | 10.45 |
| 9.95 | 11.95 | 9.95 |
| 9.95 | 15.95 | 9.95 |
| 10.45 | 16.45 | 9.45 |
| 8.95 | 15.95 | 10.95 |
| 8.65 | 10.25 | 8.80 |
| 6.75 | | |
| 6.85 | 11.25 | 8.85 |
| 3.65 | | |
| 5.85 | 9.25 | 6.25 |
| 5.35 | | |



March 1, 1941

350,000 FARMERS SAVE MONEY BY BUYING DIRECT AT

HENRY FIELD'S LOW FIELD SEED PRICES

ALL SEED ADAPTED: Our Alfalfa and Red Clover is ALL hardy, adapted North American Grown. We do not SELL un-adapted foreign seed.

PRICES SUBJECT TO CHANGE: Prices quoted vary with market conditions and are subject to change without notice. We fill your order at lowest possible price always.



PRICES F.O.B. SHENANDOAH, BAGS FREE

MY GUARANTEE: I absolutely guarantee my Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for a state test, if you like. If it isn't satisfactory in every way, it may be returned any time within 15 days after you receive it and I'll refund your money or send you seed that will suit. That's plain and lived up to. However, we don't guarantee a crop as that depends upon conditions beyond our control, such as weather, soil, etc.

HENRY FIELD.

Henry Field Seed & Nursery Co.—Shenandoah, Ia.

From "IOWA'S LEADING SEEDHOUSE"

ALFALFA (60 lbs. bu.)

All Alfalfas comply with A.A.A. requirements and are eligible for all payments.

| | Per Bu. | Per 100 lbs. |
|--|---------|--------------|
| Lot Good But Cheap, 97% Pure, Nor. Grown | \$ 8.95 | \$14.90 |
| Field's Special Blend (Northern and Home Grown) 98 1/2 % Pure... | 10.95 | 18.25 |
| Dakota No. 12 (Home Grown) 98 1/2 % Pure | 11.95 | 19.90 |
| Dakota No. 12 (Nor. Grown) 99 1/4 % Pure | 12.95 | 21.55 |
| Grimm (Lot Hardy) 98 % Pure... | 10.50 | 17.50 |
| Grimm (Home Grown) 99 % Pure... | 12.75 | 21.25 |
| Grimm (Nor. Grown) 99 1/4 % Pure | 13.95 | 23.25 |
| Grimm, Reg. and State Sealed 99 % Pure | 15.95 | 26.55 |
| Cossack (Home Grown) 98 1/2 % Pure | 14.95 | 24.90 |
| Cossack (Nor. Grown) 99 1/4 % Pure | 15.75 | 26.25 |
| Ladak (New Wilt Resistant) 99 1/4 % Pure | 15.95 | 26.55 |

RED and ALSIKE CLOVERS (60 lbs. bu.)

| | Per Bu. | Per 100 lbs. |
|---|---------|--------------|
| Red Clover Mixture (35% Red Clover, balance Alfalfa, Alsike and Timothy) | \$5.25 | \$ 8.75 |
| Red Clover (Good but Cheap) 95 to 97 % Pure | 6.50 | 10.80 |
| Red Clover (Standard) 97 to 99 % Pure | 7.95 | 13.25 |
| Red Clover (Best) 99 to 99 1/4 % Pure | 8.50 | 14.15 |
| Red Clover (Idaho) 99 to 99 1/2 % Pure | 9.25 | 15.40 |
| Mammoth Red Clover (Best) 99 % Pure | 8.95 | 14.90 |
| Alsike (Good but Cheap) 92 to 95 % Pure Alsike (total Crop Purity 98 1/2 %) | 7.50 | 12.50 |
| Alsike (Standard) 95 to 98 % Pure | 8.50 | 14.15 |
| Alsike (Best) 98 to 99 1/2 % Pure.. | 9.60 | 16.00 |

SWEET CLOVER (60 lbs. bu.)

| | Per Bu. | Per 100 lbs. |
|---|---------|--------------|
| Poor but Honest Sweet Clover, 97 % Pure | \$ 2.95 | \$ 4.90 |
| White & Yellow Sweet Clover, 98 % Pure | 3.15 | 5.25 |
| White Blossom (Standard) 99 % Pure | 3.50 | 5.80 |
| White Blossom (Best) 99 1/2 % Pure Grundy County (Dwf. White) | 3.75 | 6.25 |
| 99 1/2 % Pure | 3.95 | 6.55 |
| Yellow Blossom (Std.) 99 % Pure. | 3.60 | 6.00 |
| Yellow Blossom (Best) 99 1/2 % Pure | 3.85 | 6.40 |
| Late Flowering White Sweet Clover (Special 12 lbs. \$1.75 Postpaid) | 8.00 | 13.35 |
| Hubam (Standard) 96 to 98 % Pure | 7.25 | 12.05 |
| Hubam (Best) 98 to 99 % Pure... | 7.95 | 13.25 |

LESPEDEZA

| | Per Bu. | Per 100 lbs. |
|---|---------|--------------|
| Korean (Standard) 98 1/2 % Pure (25 lbs. bu. Suited to Mo., Kans. and South only) | \$ 1.35 | \$ 5.40 |
| Korean (Best) 99 % Pure (25 lbs. bu.) | 1.65 | 6.60 |
| Korean Hulled & Scarified (60 lbs. bu.) Weed free. | 4.65 | 7.75 |
| Korean Early Giant (No. 19604) (25 lbs. bu.) | 3.95 | 15.80 |
| Sericea 99 % Pure (60 lbs. bu.) | 10.80 | 18.00 |

TIMOTHY MIXTURES (45 lbs. bu.)

| | Per Bu. | Per 100 lbs. |
|---|---------|--------------|
| Timothy (Choice) 98 % Pure.... | \$ 1.90 | \$ 4.20 |
| Timothy (Standard) 99 % Pure.... | 2.20 | 4.85 |
| Timothy (Best) 99 1/2 % Pure.... | 2.50 | 5.55 |
| Timothy Alsike (20 to 25 % Alsike) | 2.95 | 6.50 |
| Timothy-Red Clover (20 to 25 % Clover) | 2.85 | 6.30 |
| Timothy-Red Clover-Alsike (25 to 30 % Clover) | 2.85 | 6.30 |

SOY BEANS (60 lbs. bu.)

| | Per Bu. | Per 100 lbs. |
|-------------------------------|---------|--------------|
| Manchu Yellow | \$1.35 | \$1.25 |
| Mukden Yellow | 1.35 | 1.25 |
| Illini Yellow | 1.35 | 1.25 |
| Black Wilson Early | 1.50 | 1.40 |
| Virginia Brown | 1.60 | 1.50 |
| Kingwa Black Erect Growing... | 1.60 | 1.50 |

LAWN SEED

(ALL POSTPAID)

| | 1 lb. | 3 lbs. | 5 lbs. | 10 lbs. |
|--|-------|--------|--------|---------|
| Field's Famous Mix..... | \$.39 | \$.98 | \$1.49 | \$2.95 |
| Ky. Blue Grass (Ex. Sel.).. | .39 | .98 | 1.49 | 2.95 |
| Shade Grasses Mixture..... | .49 | 1.39 | 2.25 | 4.35 |
| White Dutch Clover..... | .79 | 2.25 | 3.65 | 6.95 |
| Bermuda Grass | .39 | .98 | 1.49 | 2.95 |
| Shade Grass (Poa) | .69 | 1.98 | 2.95 | 5.65 |
| New Bent Grass | .98 | 2.75 | 4.45 | 8.50 |
| Bent Grass Mix | .49 | 1.39 | 2.25 | 4.35 |
| Buffalo Grass Seed.... 1/4 lb. 89c, 1 lb. \$2.50, Prepaid | | | | |
| Buffalo Grass Sod... 1 sq. ft. \$1.00, 2 sq. ft. \$1.89, PP. | | | | |

HAY and PASTURE MIXTURES (45 lbs. bu.)

| | Per Bu. | Per 100 lbs. |
|---|---------|--------------|
| (1 Bu. Sows 3 1/2 to 4 Acres) | | |
| Good but Cheap Pasture Mixture, 4 Grasses, 4 Clovers | \$3.25 | \$ 7.20 |
| 50-50A Permanent Hay & Pasture Mixture (50 % (6) Clovers, 50 % (6) Grasses) | 4.50 | 10.00 |
| 50-50B Permanent Hay & Pasture Mixture (Without Sweet Clovers) | 4.95 | 11.00 |
| Brome Grass Mix. (For Dry Land) | 6.75 | 14.95 |
| Hog Pasture Mixture (Rape, Sudan, Millet, Rye Grass and Sweet Clover) | 2.50 | 5.55 |
| Hurry Up Pasture Mixture (50 % Sweet Clover & Korean, balance Rye Grass) | 2.65 | 5.85 |

BROME & OTHER DRY LAND GRASSES

| | 100 lbs. | 10 lbs. |
|--|----------|---------|
| Brome (Home Grown)..... | \$16.75 | \$2.15 |
| Brome (No. 1, Northern Grown, Ex. Hvy.) | 17.50 | 2.25 |
| Crested Wheat Grass (No. 1 Northern) | 17.50 | 2.25 |
| Blue Stem (Native Seed)..... | 14.95 | 1.95 |
| Side Oats Gramma | 14.95 | 1.95 |
| Blue Gramma (High Purity)..... | 25.00 | 2.95 |
| Buffalo Grass Seed Per lb. \$2.50 Postpaid | | |

GRASSES

| | 100 lbs. | 10 lbs. |
|----------------------------------|----------|----------|
| Reed Canary Grass | \$18.00 | \$2.10 |
| Kentucky Blue Grass (Heavy)... | 20.00 | 2.35 |
| Kentucky Blue Grass (Extra Hvy.) | 21.00 | 2.95 |
| Red Top Solid Fancy Seed..... | 13.00 | 1.75 |
| Orchard Grass | 25.00 | 2.95 |
| Meadow Fescue (Eng. Blue Grass) | | sold out |
| Rye Grass | 7.00 | 1.15 |

ANNUAL PASTURE & HAY CROPS

| | 100 lbs. | 10 lbs. |
|--------------------------------------|----------|---------|
| Sudan (Best) | \$ 3.95 | \$.79 |
| Sudan No. 23 (Certified & Sealed) | 5.95 | .95 |
| German Millet | 3.25 | .69 |
| Siberian Millet | 4.25 | .79 |
| Jap Millet (Billion Dollar Grass)... | 6.00 | .95 |
| Rape (Dwf. Essex)..... | 18.50 | 2.10 |

WHITE SEEDED SORGHUMS

| | 100 lbs. | 10 lbs. |
|-----------------------------------|----------|---------|
| ATLAS, Ariz. Blue Tag..... | \$4.25 | \$.79 |
| ATLAS Registered | 3.50 | .69 |
| ATLAS Affidavit | 2.15 | .49 |
| Hegari (Ariz. Registered)..... | 3.25 | .69 |
| Hegari (Affidavit from Reg. Seed) | 2.10 | .49 |
| Feterita | 2.75 | .59 |
| Kaffir | 1.95 | .49 |
| White Proso (Grain Millet)..... | 2.10 | .49 |

OTHER SORGHUMS

| | 100 lbs. | 10 lbs. |
|-----------------------------|----------|---------|
| Early Kalo, Certified..... | \$2.75 | \$.65 |
| Early Kalo | 1.95 | .49 |
| Black Amber Cane | 2.85 | .65 |
| Leoti Red Cane | 2.75 | .65 |
| Fodder Cane | 2.50 | .59 |
| Milo Sooner, Certified..... | 2.75 | .65 |
| Milo Sooner | 2.10 | .49 |
| Milo Colby, Certified..... | 2.95 | .65 |
| Milo Day, Certified..... | 2.95 | .65 |
| Milo Day | 2.10 | .49 |
| Grohoma | 3.25 | .69 |
| Ea. Fortune Millet | 1.95 | .49 |

SYRUP CANES

| | 1 Lb. | 5 Lb. | 10 Lb. |
|--------------------------------|-------|--------|--------|
| Early Orange | \$.25 | \$1.00 | \$1.75 |
| Giant Orange (Medium Early) .. | .25 | 1.00 | 1.75 |
| Honey Drip (Medium Early) .. | .25 | 1.00 | 1.75 |

SEED GRAINS

| | Per Bu. | 10 Bu. |
|---|---------|----------|
| Thatcher Spring Wheat (Rust Resistant) | \$1.85 | \$1.75 |
| Flax Bison (Wilt Resistant)..... | 2.45 | 2.35 |
| Barley, Wisc. 38 (Certified)..... | 1.10 | 1.00 |
| Barley, Oederbrucker (Malting)... | | sold out |
| Buckwheat | 1.25 | 1.15 |
| Winter Rye | .85 | .75 |
| Iogold Oats | .90 | .75 |
| Fulghum Oats | .90 | .85 |
| Columbia Oats | .90 | .85 |
| Vanguard Oats (1a. Grown 1st year from Registered Seed) | 1.00 | .95 |
| Vanguard Oats (Canadian No. 1 | 1.35 | 1.25 |



INOCULATOR PRICES
When Ordering, Always Specify Name of Seed

When ordering, Always state name of seed.

| ALFALFA, all Clovers | LESPEDEZA |
|---|--|
| Size | Size |
| 1/2 bu. each.....\$.30 | Small (Inoculates up to 50 lb. seed) ..\$.45 |
| 1 bu. each..... .50 | Large (Inoculates up to 100 lb. seed) .. .65 |
| 2 1/2 bu. each..... 1.00 | |
| PEAS (All Varieties) | SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS |
| VETCHES (All Varieties) | Small (Inoculates up to 120 lb. seed) ..\$.30 |
| 1/2 bu. each.....\$.25 | *5 bu. each..... .58 |
| 1 bu. each..... .55 | *25 bu. each..... 2.60 |
| 5 bu. each..... 1.50 | *30 bu. each..... 3.45 |
| 12 1/2 bu. each..... 3.60 | |
| BEANS | GARDEN SIZE |
| String, Wax, Kidney | Garden Peas and Beans |
| 1/2 bu. each.....\$.25 | Sweet Peas and Lupines |
| 1 bu. each..... .35 | Enough for 6 lbs. seed. |
| 5 bu. each..... 1.50 | Retail Price 10c each. |
| * The 30 bu. size as listed above is a carton which contains six 5 bu. size cans. | |

MAKING RECORDS THE COUNTRY OVER! No Wonder It's The Farmers Choice



60 Bu. Per A. on Poor Soil

"Dear Mr. Field: When we first moved on this place the neighbors told us we'd never get our seed back from corn as it had been planted to corn for 5 straight years without fertilizer. We went ahead and planted your 129 and made 60 bu. per A. The neighbors still can't see how it was done."—W. B. Sinclair, Godfrey, Ill.



Good Yield Despite Weather

"I ordered you 129 Mule-Hybrid and it was sure fine. The weather was hot and dry and most folks didn't have corn, but in spite of that your Mule-Hybrid made 30 bu. per Acre—a high yield here."—Joseph Hanacek, Eldorado Springs, Mo.



15 Bu. More Per A. in Ill.

"Dear Mr. Field: Your No. 129 corn sure does yield, and it seems to like hot, dry weather. It made 15 bu. more per acre than my open pollinated in the same field."—F. Zimmerman, Newton, Ill.

100.6 Bu. Per A.

"On Clarion loam in the County yield test Henry Field's Mule-Hybrid made a yield of 100.6 bu. per acre. Planted was No. 129."—Don Burgess, Panora, Iowa.

96.8 Bu. Per A.

"On Waukesha loam in the official Guthrie County yield test MULE-HYBRID made 96.8 bu. per Acre. It was No. 129."—Paul Herrick, Guthrie Center, Iowa.

100 Bu. Per A.

"Dear Mr. Field: Just a line to let you know how well pleased I am with your Mule-Hybrid seed corn. This year some of it yielded as high as 100 bu. per acre. I am 100% pleased with it and ordering more of the same kind."—Walter Walker, Bolckow, Mo.

80 Bu. Per A. in Shelby Co.

"Dear Mr. Field: We got 80 bushels average of No. 116 after chinch bugs raided it. Am ordering more 116 and will call for it as soon as the weather permits."—Lawrence Clark, Botna, Iowa.

80 Bu. Per A. Fremont Co.

"Dear Pate: My 129 R is making 80 bu. per acre weighed in over scales and is best corn in this territory, being hard hit by dry weather. It is far better (25 to 30 bu.) than other hybrids planted on same land right beside it."—Alvin W. Cory, Hamburg, Iowa.

64 Bu. Per A. in Green Co.

"Dear Field: I have used your corn for several years. This year's average is 64 bu. to the acre on 35 acres."—Charles H. Hedges, Scranton, Iowa.

WHY PAY AGENTS

\$7⁵⁰
Bu.

FOR CORN?

AGENTS GET \$1 to \$3 Bu.

FOR SELLING YOU CORN

SAVE THAT FOR YOURSELF

BUY DIRECT This Year
AND SAVE

Hill Drop Good as Edge Drop But Saves You \$1⁵⁰ Bu.

BEST ROUND

HILL-DROP GRADE

\$3⁵⁰
Bu.

5 Bu. Lots \$3.35 Bu.—10 Bu. Lots \$3.25 Bu.
Hill Drop Yields As Much—Costs Less!
(Perfectly Uniform)

Most farmers plant flat kernel corn and don't know the advantages of hill drop corn. That's the only reason it's cheaper.

These small round kernels make the same or better corn than the flat kernels—the only difference being they weren't squeezed on the ear as much as the flat kernels. All are graded to be perfectly uniform in size and will plant as easily in your planter (with hill plates) as edge drop corn.

Hill Drop Stands Cold Better. Being small and round, they plant more acres per bushel. And, as they have more food in the kernel, they nourish the young corn plants better than small flat kernels, thereby giving you a stronger stand. It stands cold weather better, too.

Hill Plates Cost Only 60c Ea. Plates to plant hill drop as uniformly as edge drop are readily available at any dealers. Cost about 60c ea. You save much more than that on only 1 bushel, and after that your saving is "velvet."

See catalog pages 64 and 65 for correct number Mule-Hybrid for your locality or write us.

BEST FLAT

EDGE-DROP GRADE

\$5⁰⁰
Bu.

5 Bu. Lots \$4.90 Bu.—10 Bu. Lots \$4.80 Bu.
Edge Drop Grade Is Common Favorite

This is the grade everybody knows. Most farmers plant it as only a few realize the extra savings of planting Hill Drop and have switched to it.

All Perfectly Uniform. Every kernel is perfectly graded for thickness, length of kernel and width of kernel. Only uniform corn that will run smoothly through your planter with no trouble is sold. Our grading equipment in our three hybrid corn plants is absolutely the most up-to-date there is assuring you of the best grading possible to obtain.

Edge Drop Supply Short. The supply of edge-drop this year was seriously cut down. If you put off ordering too long, we may not be able to furnish you with edge-drop in the number you want, so please order early.

BOYS & GIRLS: HURRY AND GET YOUR JUNIOR SEEDSMAN PREMIUMS!



Says Selling Seed is Easy

"Dear Mr. Field: Picture of myself and Junior Seed collections which I had no trouble selling. It was easy. We planted one set and they grew fine." Russell White, Randolph, Ia.

Now you other boys and girls who want to earn watches, \$1 bills, skates, air-rifles, croquet sets, books, cameras, ukuleles or any of the many other premiums better get started soon.

The earlier you start, the easier it is because no one else will be out before you. All you have to do is send the application card in (it's on page 7 of the catalog) and I'll send the seed right out. No money is needed to start. I trust you. But remember to start soon. Already this spring, I have given away 3,418 premiums and I'd like you to have one.

One Dissatisfied Reader

We had a peculiar case the other day. A young lady who absolutely and decidedly announced that she wouldn't read another word in SEED SENSE nor have it in the house.

Come to find out, it seems that she had been planning on a home and garden of her own next spring and had wisely been getting ready by reading SEED SENSE. The young man had had it sent to her. For some reason the deal fell through. I suppose the presents were returned and she was so mad clear through that she wouldn't even let SEED SENSE keep on coming to her.

She must have been awful mad.

I really don't see where we were to blame though, for I never said a thing that would start trouble.

But, of course, I didn't argue the matter with her for I found out a long time ago there was no use trying to argue with a woman when she was mad, besides she may have other arrangements made about a garden before long and that copy of SEED SENSE may come in handy yet.

Don't Forget Lawn Seed

It's easy to forget to add lawn seed to your order, when you send it in, so why don't you write it down on the order blank right now?

This is an ideal spring to fix up that lawn the hot summers have hurt. There's lots of moisture and the seed is going to get a real start.

And remember, at Henry Field's you get pure bluegrass—no chaff or sawdust added. I harvest every bit of it myself from the hardest fields and I know it's good. Seedsmen all over the country pay a premium to get my bluegrass. Price is low—39c lb., 3 lbs. 98c; 5 lbs. \$1.49, all postpaid.

That's for either my quick-starting mixture or straight Bluegrass. Sow 1 lb. for every 200 sq. ft. new lawn and for every 400 feet of old lawn to thicken.

50c Apiece for Pictures

I need pictures. Lots of them. Can't make a Seed Sense without them, and I'm willing to pay for them. I've sure appreciated the ones you have sent in. Here's the deal. Send in prints of pictures that I can keep on my desk and the ones I have room for in Seed Sense, I'll buy for 50c each. And if I can't use your picture, I'll make it right with you some way.

Snapshots are fine. Pictures of the kids, alfalfa field, the flowers, the baby crying or just anything you think Seed Sense folks would like to see. I especially want pictures of your Hybrid corn-field, or crib of Hybrid or a picture of you and all with a record of what Mule-Corn did for you last year. So get them in.—H. F.

We Still Sell Radio Hymnals

Quite a few folks have written in lately to ask if they can still buy our ever-popular Radio Hymnals. They certainly can. We send them out by the thousands every year as they have more of the old favorite hymns and seem to please folks more than any other hymnal.

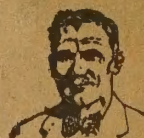
We sell the fine quality cloth bound hymnals at 60c each; 12 or more 50c; 25 or more at 40c each and the strong manila bound copies at 50c each; 12 or more 40c each, 25 or more 30c each. Those prices are postpaid.

Did You Like It?

Did you like this issue of Seed Sense? I hope you did. It's really not meant to be fancy, but just a sort of post-script to the catalog and a chance to visit with you and tell you all about us.

And in return, you really ought to write me a letter and tell me what you are doing and how things are going. Seed Sense is really a letter that ought to be answered. And if you have any suggestions or articles or poems you think ought to be in Seed Sense, send them in.

And now I got to get back to business. Hurry those orders in.—H. F.



The Different Seed Catalog

(From a Newspaper Clipping)

A few weeks ago one Sunday, we picked up Henry Field's seed catalog and commenced to look it over and do you know that thing put such a fever in us to plant a garden that we walked out the back door onto the porch, and looked over the garden. There was a foot of snow on the ground and the temperature was nearly zero, but we imagined it was almost spring. There is something queer about how those Field seed catalogs get hold of a fellow along about the time he thinks spring should be coming. Field gets a lot of pictures in his book that other seed houses do not have—little scenes of homelife—pictures with a smile in them. It's the different seed book, honest, full of information and real wisdom. My wife called out, "What are you doing out there without your coat on?" This suddenly brought me back to realize it was still winter, but we are going to get that order in soon now anyway.

Want an Extra Catalog?

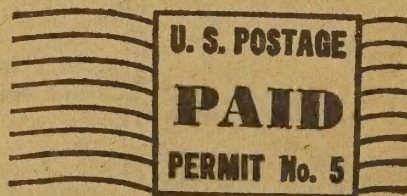
You new Henry Field customers probably got your catalog from some friend who passed theirs on to you. That's a Henry Field custom—doing missionary work for Henry. Now if you have a friend you think would like to have a catalog, just let me know and I'll send it right out, or give him yours and I'll send you a new one. Thanks, I'd do as much for you.

From

"IOWA'S LEADING SEED HOUSE"

Henry Field Seed & Nursery Co.
Shenandoah, Iowa

Sec. 562 P. L. & R.



THIS SEED SENSE
FOR:

U S DEPT OF AGRICULTURE
DIV OF FOOD & VEGETABLE
CROPS & DISEASES—BUREAU
OF PLANT INDUSTRY
P O WASHINGTON D C 5